# **RDA**

# **Enhancing Access**

SILAS-LAS Knowledge Sharing Session

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# **RDA Enhancing Access**

- Why RDA
- RDA principles
- Cataloguing practices
- What the end-user sees
- What's next









# RDA alone will not save us





# RDA is vital part of a team





# Some changes have begun



# Tweaking AACR2



The Rule of Three is now optional

Antiquated terms modernized

Inverted headings changed to direct order



# Tweaking 655 Genre headings being used more

655 7 \$aMystery fiction. \$2gsafd

655 7 \$aEssays. \$21csh

655 7 \$aFilmed operas. \$21csh





# **Tweaking formatted contents**



**505** \$tBeautiful day /\$rU2 --\$tPenny Lane /\$rBeatles --\$tOne headlight /\$rWallflowers.



# So why do we need RDA?





# Because Tweaking is not enough





# Why RDA?

User expectations

Resources are more varied

Technology has advanced

Multiple metadata standards

Anglo-American bias

Problems with current rules

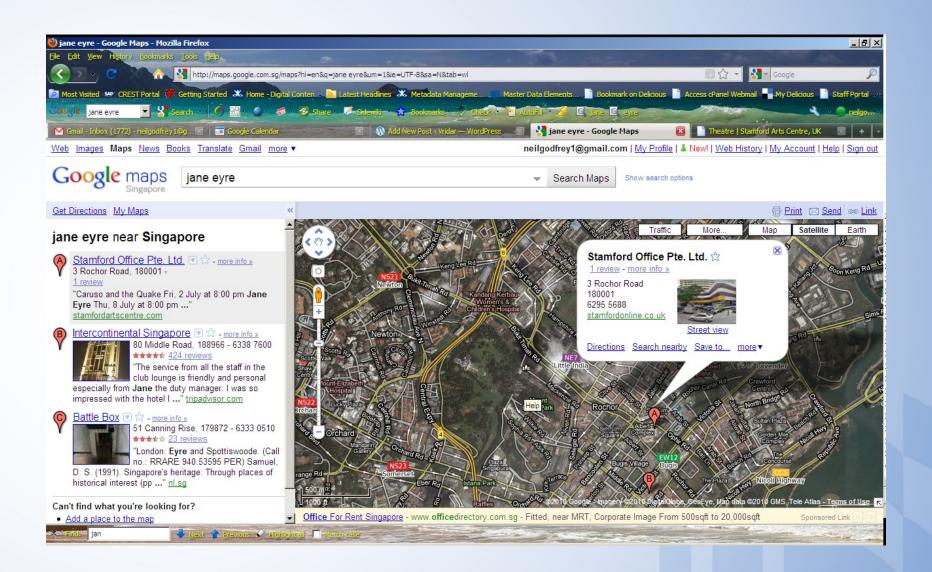
Work load



# Where are our patrons?

Web Images Maps News Books Translate Gmail more ▼ neilgodfrey1@gmail.com | Web History | Settings Search About 1.840,000 results (0.17 seconds) Advanced search Everything Jane Eyre - Wikipedia, the free encyclopedia 🏗 Jane Eyre (pronounced / dʒeɪn ˈɛər/) is a famous and influential novel by English writer Images Charlotte Brontë. It was published in London, England in 1847 by ... en.wikipedia.org/wiki/Jane Eyre - 3 hours ago - Cached - Similar Videos **Books** Jane Eyre - Google Books Result Charlotte Brontė - 2008 - Fiction - 576 pages ▼ More Jane Eyre, une orpheline d'une dizaine d'années, est recueillie par une tante acariâtre qui la transforme vite en cendrillon. The web books.google.com.sg/books?isbn=0554385554... Pages from Singapore Jane Eyre - Literature.org - The Online Literature Library 🏗 Any time By This Author: Jane Eyre · The Professor · Villette. Literature.org: Contact · Jane Eyre · Past 2 days Charlotte Bronte · Preface · Chapter 1 · Chapter 2 · Chapter 3 ... www.literature.org/authors/bronte-charlotte/jane-eyre/ - Cached - Similar All results Timeline Images for jane eyre - Report images Sites with images







#### **RDA**

is designed to give us that sort of linking of relationships



# RDA's origins

1967, 1978, 1988, 1998, 2002 AACR

# 1997 International Conference on the Principles & Future Development of AACR (Toronto)

Principle-based rules that build on cataloguers' judgment

International cataloguing principles

More consistency, less redundancy

Improve collocation of displays through FRBR and new GMD approach



#### **AACR3** becomes RDA

2004 Draft of part 1 of AACR3

2005 RDA: Resource Description and Access

I F L A

2009 RDA final draft of rules

2010 UK, Canada, Australia implement RDA; US testing





#### AACR2

#### **Description**

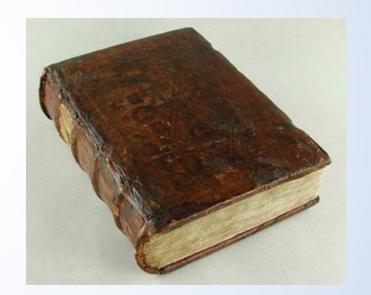
#### **Resource centred**

#### **Access Points**

Author

Title

**Publisher** 



Main entry
Added entry
Uniform title



#### **RDA** structure

#### **Attributes**

Title

Form

Date

**Edition** 

Language



#### Relationships

Is owned by

Is produced by

Is created by

Has as subject



#### **RDA**

#### **Attributes of entities**

Intellectual endeavour

Manifestation, Item

Work, Expression

**Agents** 

Person, Family, Corporate body

**Subject** 

Concept, Object, Event, Place

**User tasks** 

Find

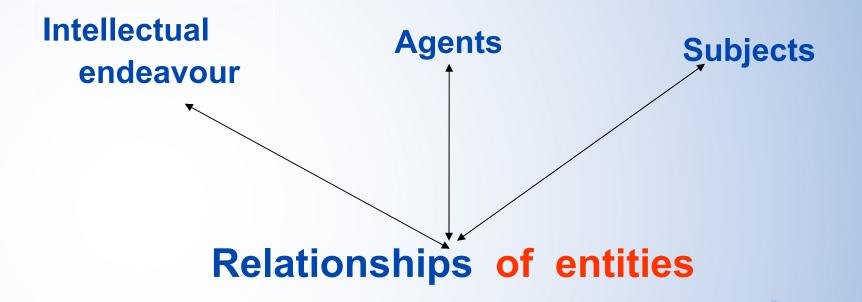
Identify

Select

**Obtain** 



#### **RDA**



**User tasks**": Find, Identify, Select, Obtain



# Functional Requirements for Bibliogaphic Resouces

Work

**Expression** 

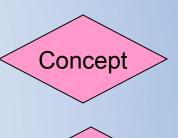
Manifestation

Item









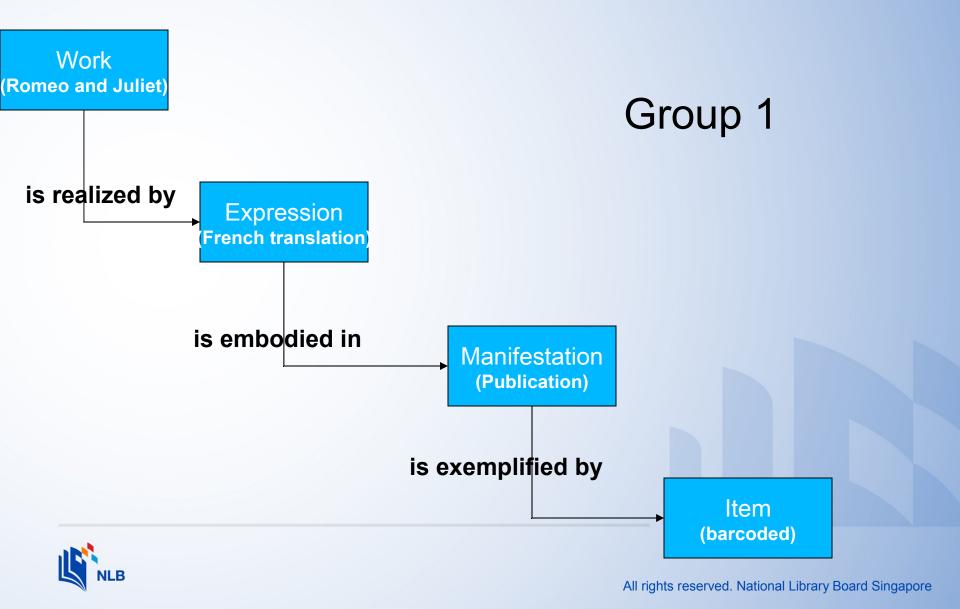








# FRBR: an Entity Relationship Model (ER)



#### Intellectual Endeavour in FRBR / RDA













#### Intellectual Endeavour in FRBR / RDA

**Manifestation** 

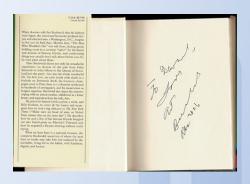






Item

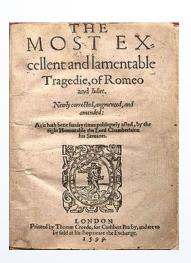






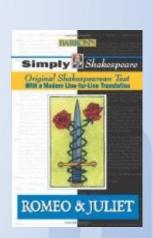
#### FRBR / RDA Work

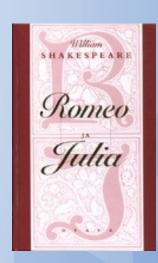
100 1# \$a Shakespeare, William240 0# \$a Romeo and Juliet













# FRBR / RDA Expression

100 1# \$a Shakespeare, William

240 0# \$a Romeo and Juliet. \$I French

245 03 \$a La mer \$h [sound recording]



#### FRBR / RDA Manifestation

100 1# \$a Shakespeare, William

240 10 \$a Romeo and Juliet

245 13 \$a Roméo et Juliette /\$c par William Shakespeare.

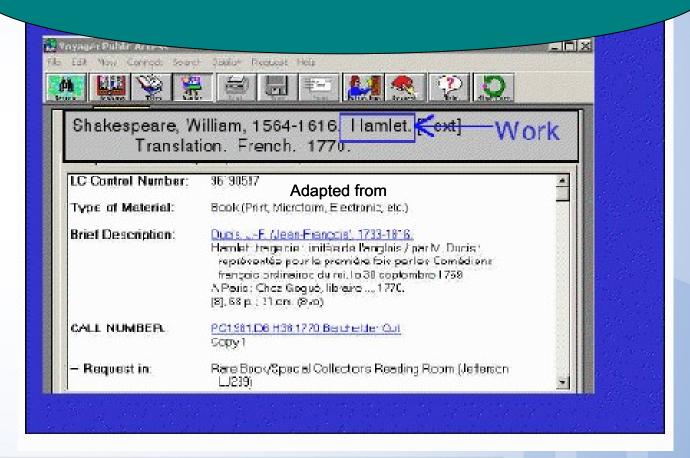
260 ## \$a Paris, France : \$b La Librarie Academique, \$c 1864

300 ## \$a v.



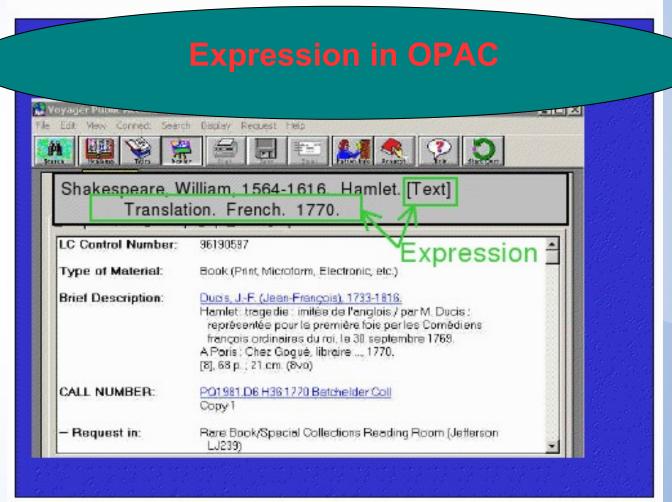
#### **Uniform title and Work**

#### Work in OPAC



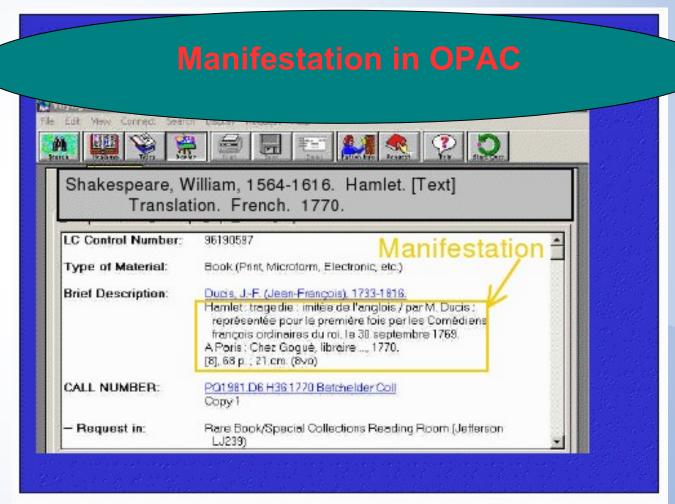


# **GMD** and **Expression**



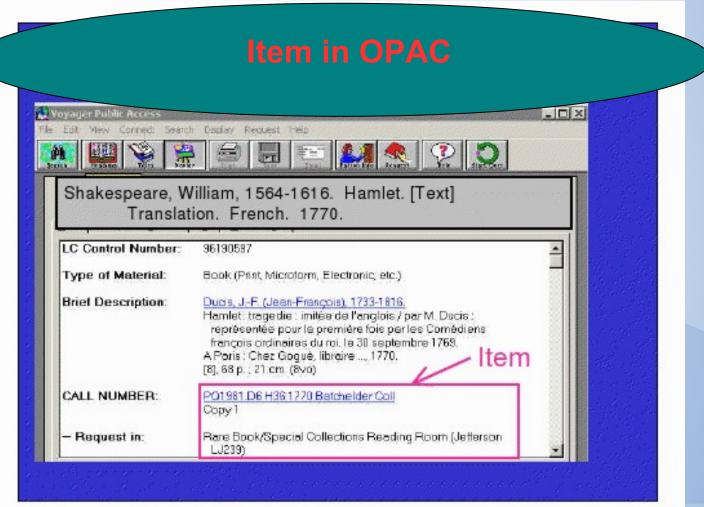


# Publication, description: Manifestation





# Call number, barcode and Item





#### **Un-Uniform titles**

#### Hamlet. Unifying title

- The tragedy of Hamlet Prince of Denmark, as
- The tragicall historie of Hamlet, Prince of Der

#### **Essays** Genre

1. The essayes or counsels, ciuill and

2. The essaies of Sr Francis Bacon kni meditations.

Hamlet. French Language

Laws, etc. (1969-1970)

Poems. Selections

Annual report (1977)

Flute music, flutes



#### **GMD**

# [videorecording]

**Content** Media Carrier

performed music video videocassett

spoken word

two-dimensional moving image

Videodisc
Helping users to identify and select
resource that meets their needs



#### **GMD**

245 00 \$h [videorecording]

336 \$a two-dimensional moving image \$2 marccontent

337 \$a video \$2 marcmedia

338 \$a videodisc \$2 marccarrier



### 336 Carrier

## Two dimensional moving image

Film

Motion pictures

Video recordings



Interoperability with metadata produced by publishing industry

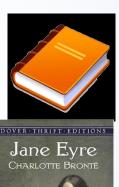


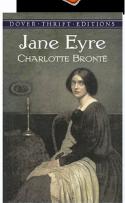
# RDA/FRBR example = Jane Eyre (clustering)

Search term = Jane Eyre = Results

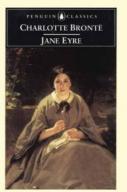




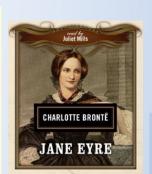


















From Lynne LeGrow: http://cataids.wordpress.com/2010/02/21/rda-is-on-the-way-powerpoint-of-nscc-presentation-feb-1810/

Web Images Maps News Books Translate Gmail more ▼

neilgodfrey1@gmail.com | Web History | Settings

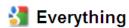


#### jane eyre

Search

About 1,840,000 results (0.17 seconds)

Advanced search



Images

Videos

Books

▼ More

#### The web

Pages from Singapore

#### Any time

Past 2 days

#### All results

**Timeline** 

Sites with images

#### Jane Eyre - Wikipedia, the free encyclopedia 🏗

Jane Eyre (pronounced /ˌdʒeɪn ˈεər/) is a famous and influential novel by English writer Charlotte Brontë. It was published in London, England in 1847 by ... en.wikipedia.org/wiki/Jane\_Eyre - 3 hours ago - Cached - Similar

#### Jane Eyre - Google Books Result

Charlotte Brontė - 2008 - Fiction - 576 pages

Jane Eyre, une orpheline d'une dizaine d'années, est recueillie par une tante acariâtre qui la transforme vite en cendrillon.

Help

books.google.com.sg/books?isbn=0554385554...

#### Jane Eyre - Literature.org - The Online Literature Library to

By This Author: Jane Eyre · The Professor · Villette. Literature.org: Contact · Jane Eyre · Charlotte Bronte · Preface · Chapter 1 · Chapter 2 · Chapter 3 ... www.literature.org/authors/bronte-charlotte/jane-eyre/ - Cached - Similar

Images for jane eyre - Report images

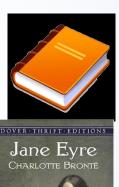


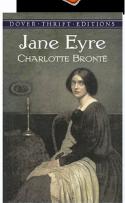
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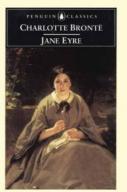




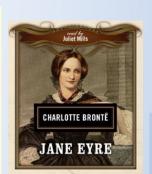


















From Lynne LeGrow: http://cataids.wordpress.com/2010/02/21/rda-is-on-the-way-powerpoint-of-nscc-presentation-feb-1810/

## Work, Expression, Manifestation

- 100 1# \$aOndaatje, Michael, \$d1943-
- 240 0# \$aEnglish patient
- 100 1# \$aOndaatje, Michael, \$d1943-
- 240 0# \$aEnglish patient.\$IFrench
- 100 1# \$aOndaatje, Michael,\$d1943-
- 240 10 \$aEnglish patient.\$IFrench
- 245 13 \$aLe patient anglais



## Work, Expression, Manifestation

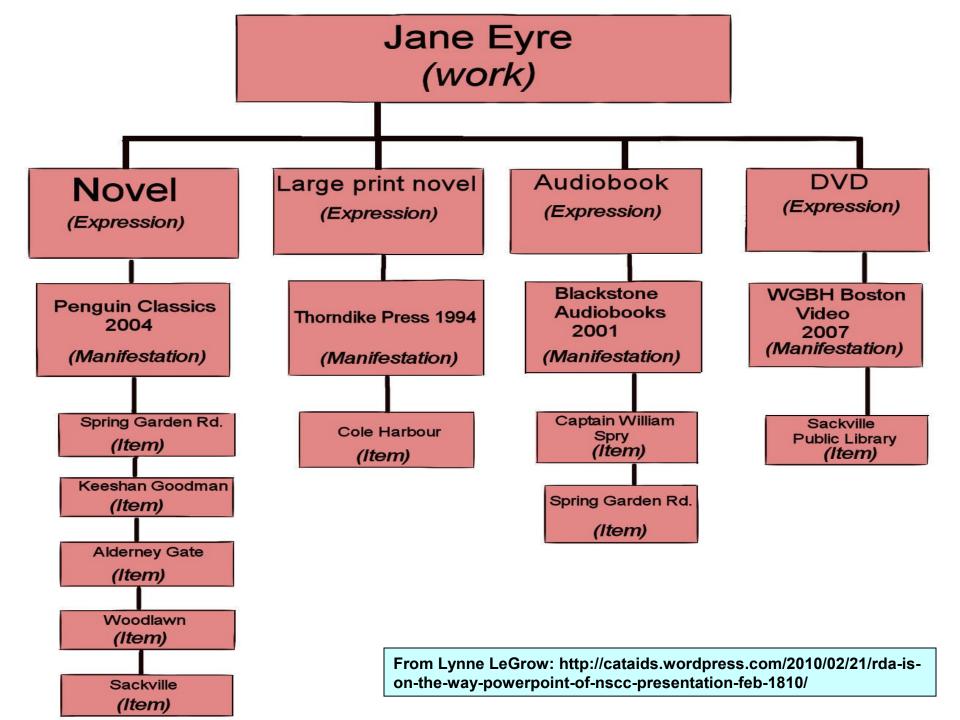
130 #0 \$aBible

130 #0 \$aBible.\$IEnglish.\$sDouai.\$f1845

130 0# \$aBible.\$IEnglish.\$sDouai.\$f1845

245 14 \$aThe Holy Bible,\$ctranslated from the Latin Vulgate





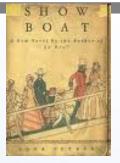
#### **Edna Ferber's Show Boat**

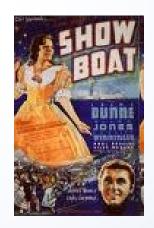
Show Boat (the novel)

Show Boat (the motion pictur∈ by James Wha Show Boat (the motion pictur∈ by George Sidn Show Boat (the musical b Kern and Hamme

Polish Transla by T. Jakubow

Statek kom edj W arsaw , 192





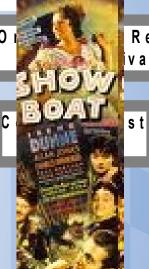


Selection ore)

M onic

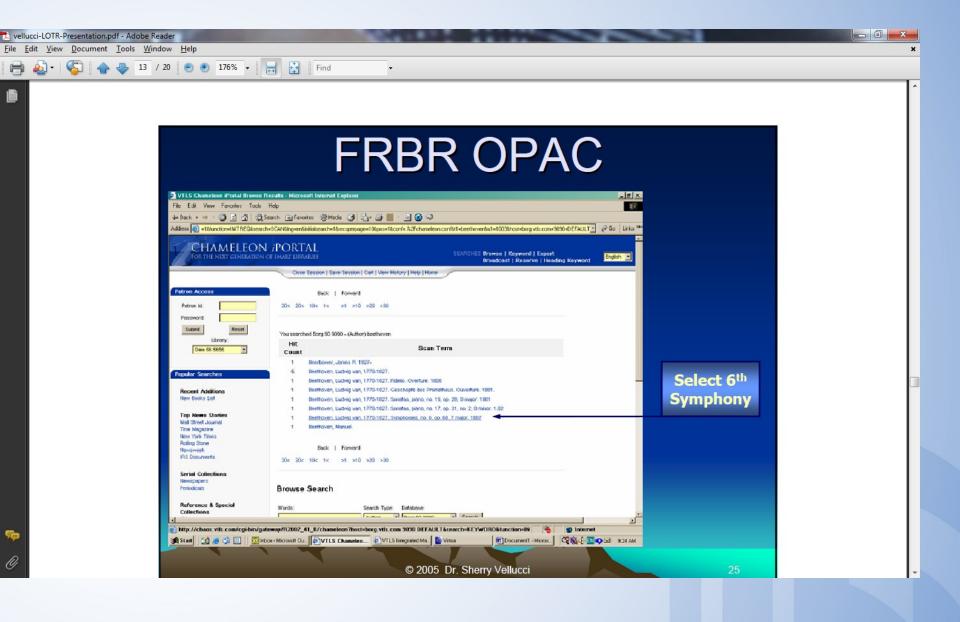
Selections (recording)

C o lu m b ia 1941?





Adapted from Glenn Patton's presentation: www.oclc.org/research//presentations/childress/200607-aall.ppt





From Sherry Vellucci: http://www.victoria.ac.nz/sim/about/publications/vellucci-LOTR-Presentation.pdf

#### Search

#### **Beethoven**

#### Results

1 Beethoven, Ludwig van, 1770-1827. Piano concertos no. 1

1 Beethoven, Ludwig van, 1770-1827. Piano concerto no. 4.

1 Beethoven, Ludwig van, 1770-1827. Symphonies nos. 2 & 6

1 Beethoven, Ludwig van, 1770-1827. Symphony no. 4

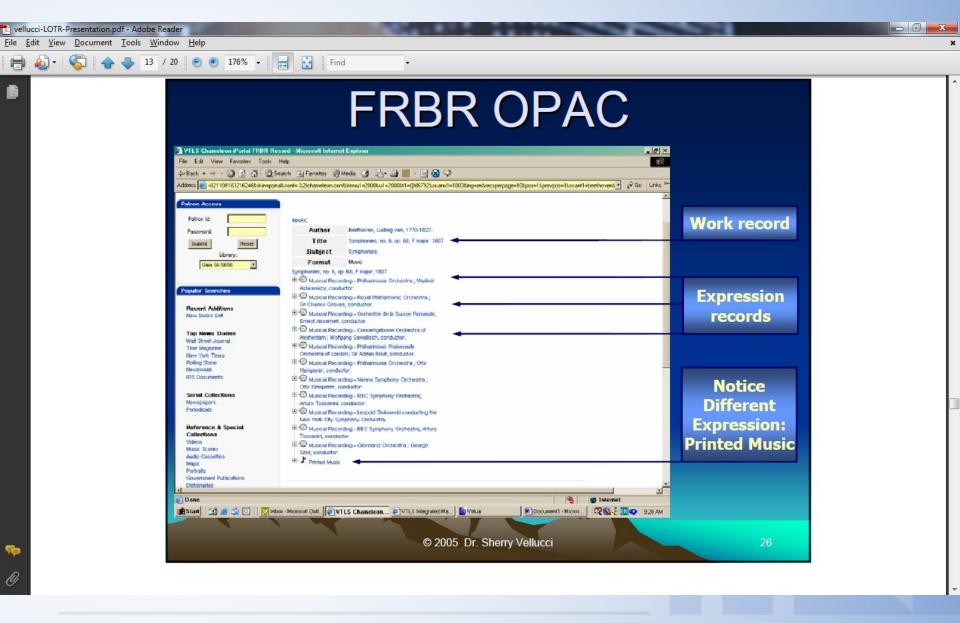
1 Beethoven, Ludwig van, 1770-1827. Symphony no. 6

1 Beethoven, Ludwig van, 1770-1827. Symphony no. 9

1 Beethoven, Ludwig van, 1770-1827. Violin concertos

Selects 6<sup>th</sup> Symphony







From Sherry Vellucci: http://www.victoria.ac.nz/sim/about/publications/vellucci-LOTR-Presentation.pdf

Author	Beethoven, Ludwig van, 1770-1827	
Title	Symphony no. 6, op. 68, F major, 1807	Work
Subject	Symphonies	Record
Format	Music	
Symphony no. 6, op. 68, F major, 1807		

- Musical Recording Philharmonic Orchestra; Vladimir Jurow conductor.

  Expression
- + Musical Recording Royal Philharmonic Orchestra; Sir Character, Conductor.
- Musical Recording Vienna Symphony Orchestra; Otto Klemperer, conductor.
- Printed Music



Records





From Sherry Vellucci: http://www.victoria.ac.nz/sim/about/publications/vellucci-LOTR-Presentation.pdf

Author	Beethoven, Ludwig van, 1770-1827
Title	Symphony no. 6, op. 68, F major, 1807
Subject	Symphonies
Format	Music

#### Symphony no. 6, op. 68, F major, 1807

 Musical Recording – Philharmonic Orchestra; Vladimir Jurowsk conductor. Expanded to show Manifestation Records

Musical Recording – Royal Philharmonic Orchestra; Sir Charles Groves, conductor.

Symphony no. 6 in F (Pastoral). Op. 68 – Funk & Wagnells: 1974, c1986
Symphony no. 6 in F major, op. 68 – Funk & Wagnells: 1978, c1986

 Musical Recording – Vienna Symphony Orchestra; Otto Klemperer, conductor.







From Sherry Vellucci: http://www.victoria.ac.nz/sim/about/publications/vellucci-LOTR-Presentation.pdf

Beethoven, Ludwig van, 1770-1827 **Author** Symphony no. 6, op. 68, F major, 1807 **Title Symphonies** Subject Music **Format** Performer:

Symphony no. 6, op. 68, F major, 18

Royal Philharmonic Orchestra;

Sir Charles Groves, conductor.

Conductor: Groves, Charles, Sir, 1915-

Musical Recording – Philharmonic conductor.

Orchestra: Royal Philharmonic Orchestra

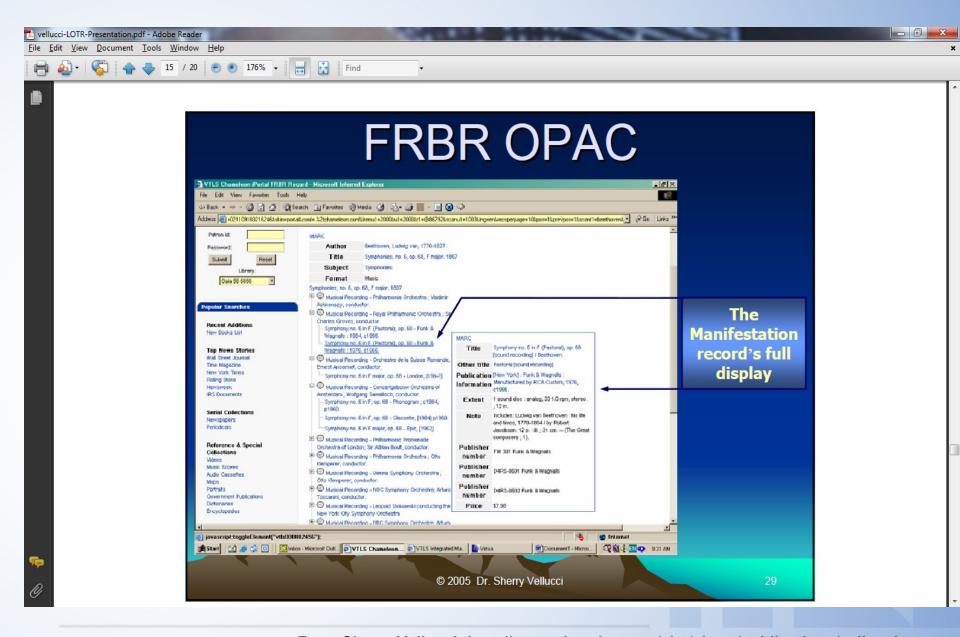
<u>Musical Recording – Royal Philharmonic Orchestra; Sir Charles</u> **Groves**, conductor.

> Symphony no. 6 in F (Pastoral). Op. 68 – Funk & Wagnells: 1974. c1986

Symphony no. 6 in F major, op. 68 – Funk & Wagnells: 1978, c1986

Musical Recording - Vienna Symphony Orchestra; Otto Klemperer, conductor.







From Sherry Vellucci: http://www.victoria.ac.nz/sim/about/publications/vellucci-LOTR-Presentation.pdf

6 in F
68 /
llsm,
nk &
<i>y</i>

## RDA enhancing access

Leveraging other standards (e.g. ONIX)

Encompassing other collections (e.g. museums, art galleries)

Removes conceptual ambiguities and conflicts of AACR2; Clear distinction between Work, Expressions, Manifestations to meet user taks of finding, selecting, identifying, obtaining

More linkages, less duplication of effort



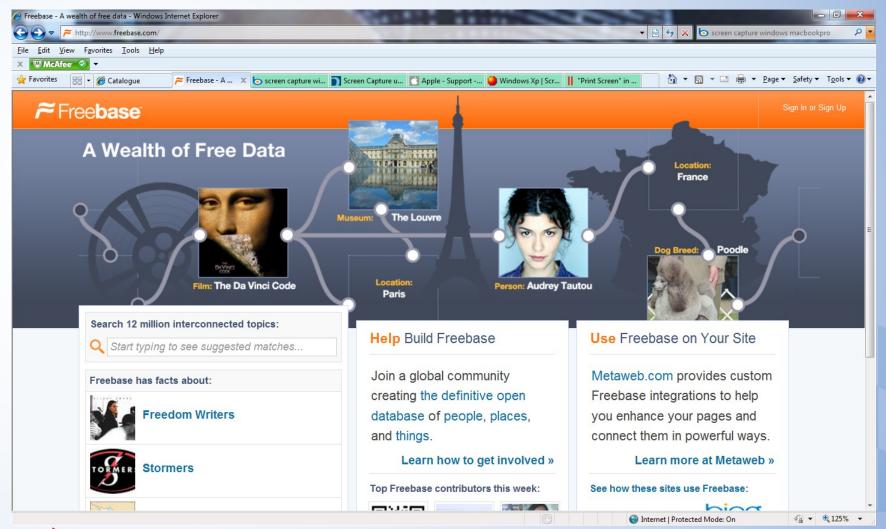
## RDA and FRBR are just the beginning



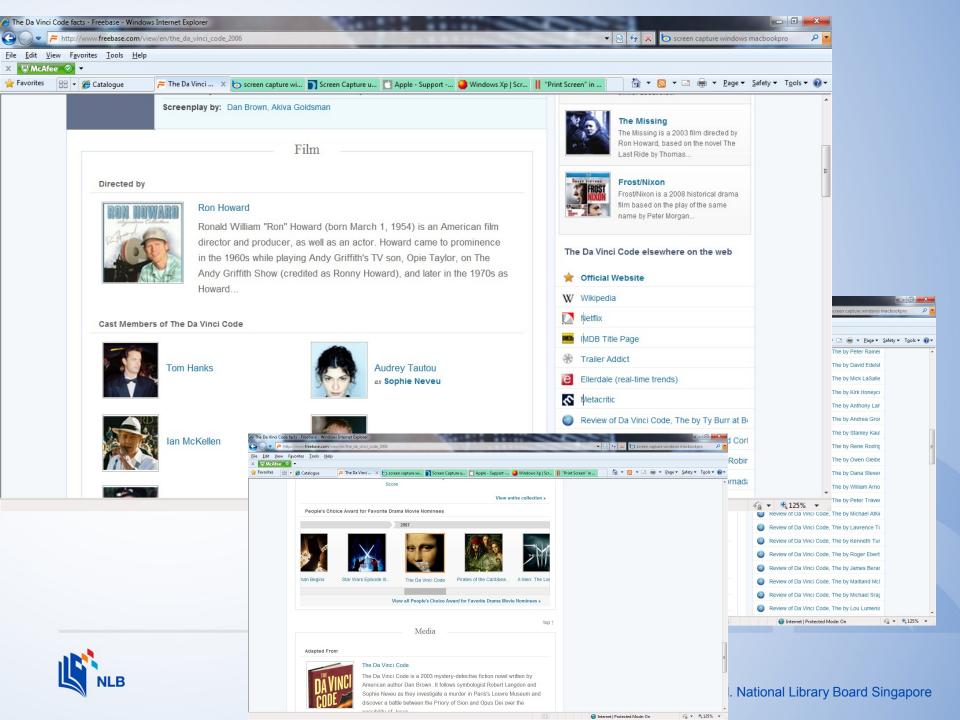
## RDA and FRBR are just the beginning



## A library catalogue







# How to move our data out of the Library

and

into the Web

where our users are?



## **MARC** and other Standards



# MARC and Dublin Core DUBLIN CORE

**MARC** 

- 100
- 245
- 520
- 650

• dc:creator

- dc:title
- dc:description
- dc:subject

650 #0 \$aElephants

<dc:subject>Elephants</dc>



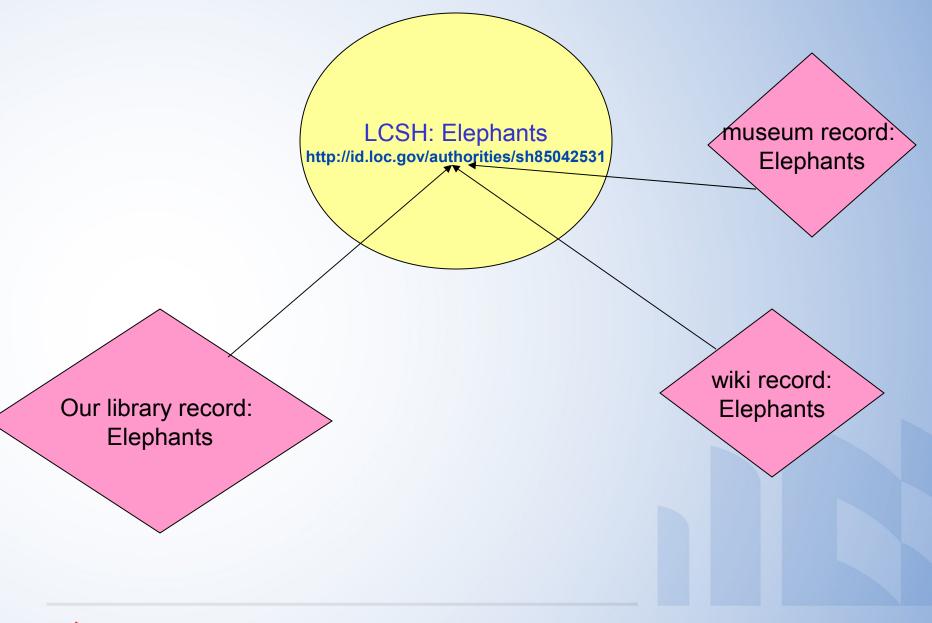
## **Subjects and URI Identifiers**



#### **Elephants**

- **·URI**
- •<http://id.loc.gov/authorities/sh85042531#concept>







## **Subjects**

Subject: <u>Elephants</u>

Subject: http://id.loc.gov/authorities/sh85042531#concept



## Subjects, Properties and URIs

**Subject**: Elephants

http://purl.org/dc/terms/title: http://id.loc.gov/authorities/sh85042531#concept



## **DCMI / RDA Task Group**

dc:subject

http://purl.org/dc/terms/subject

dc:creator

http://purl.org/dc/terms/creator

dc:title

http://purl.org/dc/terms/title



#### MARC to Dublin Core

#### **MARC**

100 Shakespeare, William

#### **DUBLIN CORE**

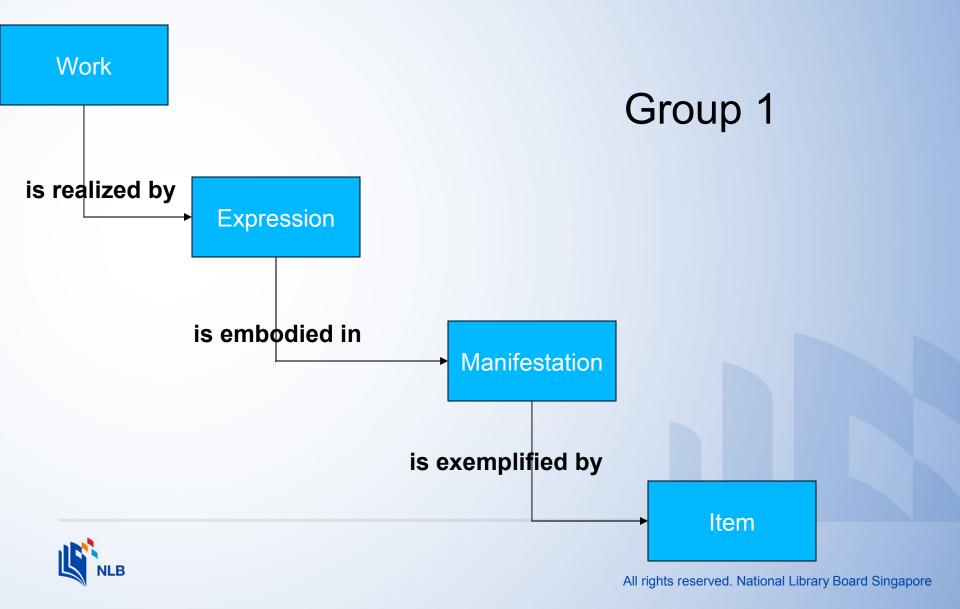
<dc:creator>Shakespeare, William

http://purl.org/dc/terms/creator

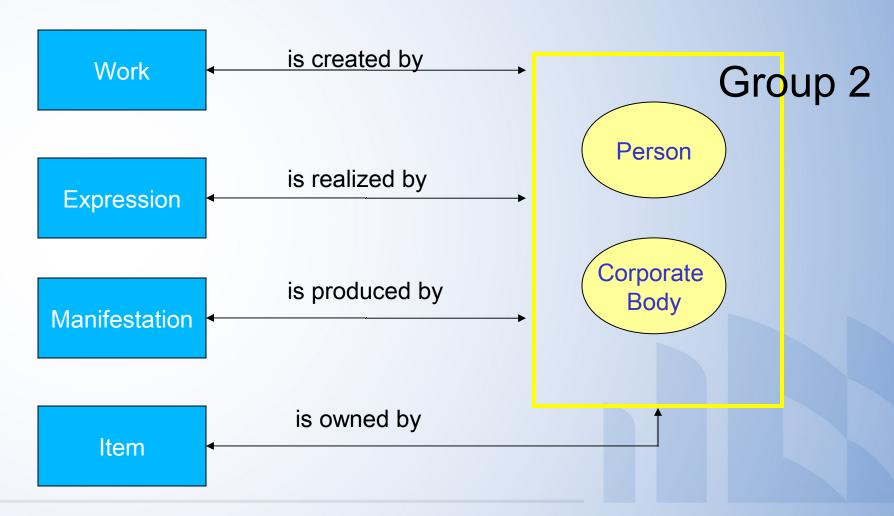
http://id.loc.gov/authorities/...



## FRBR: an Entity Relationship Model (ER)

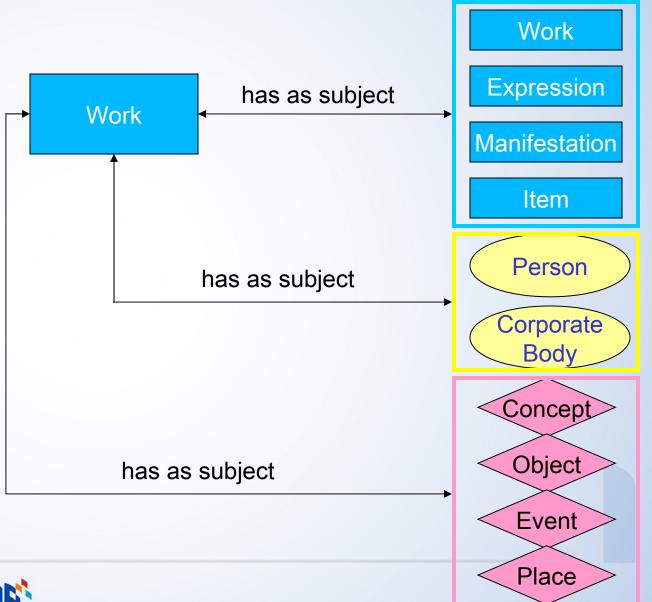


## FRBR: an Entity Relationship Model (ER)





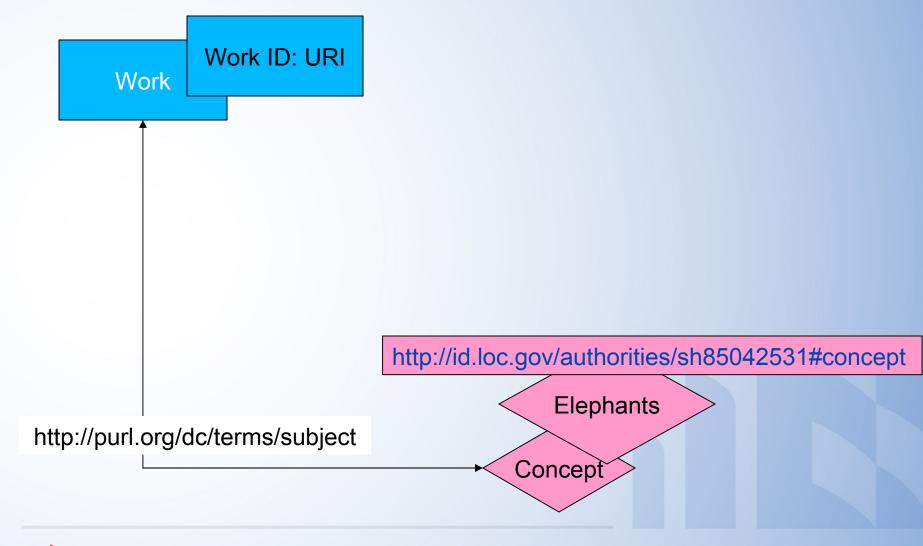
FRBR: an Entity Relationship Model (ER)



Group 3

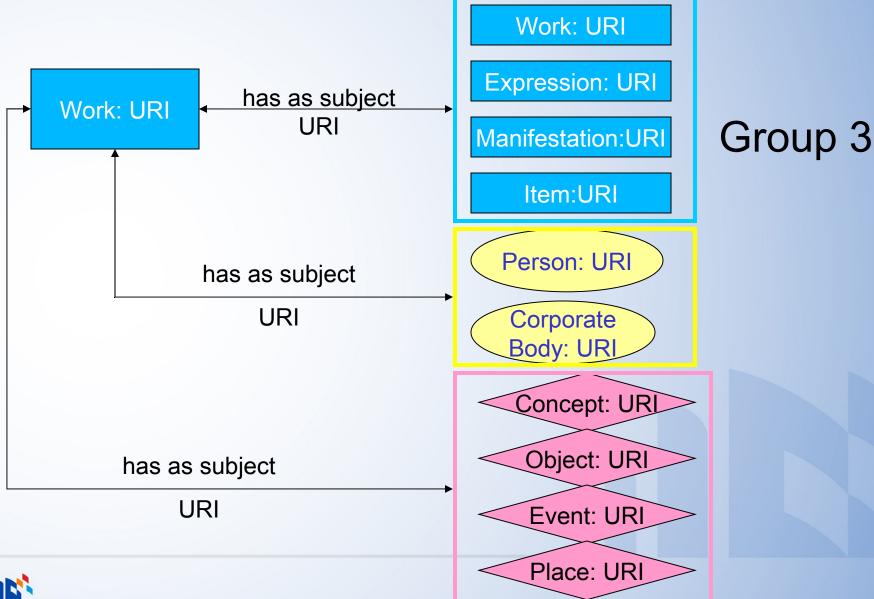


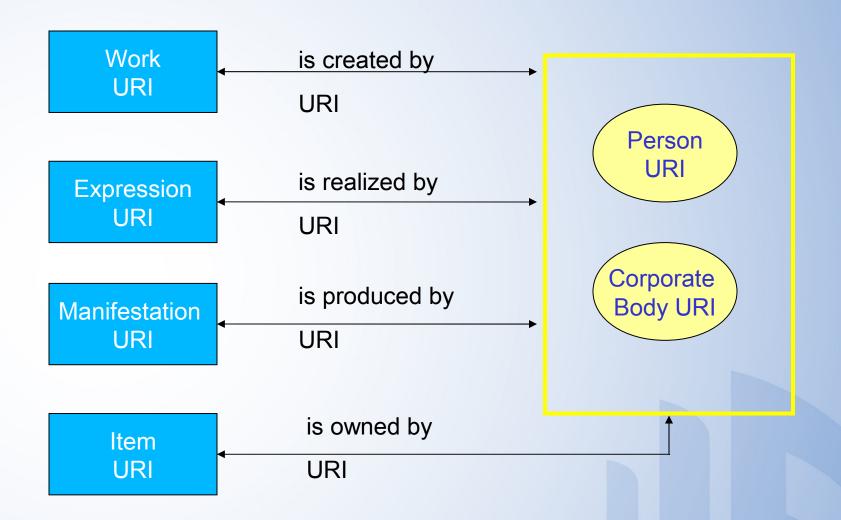
#### RDA and the WEB





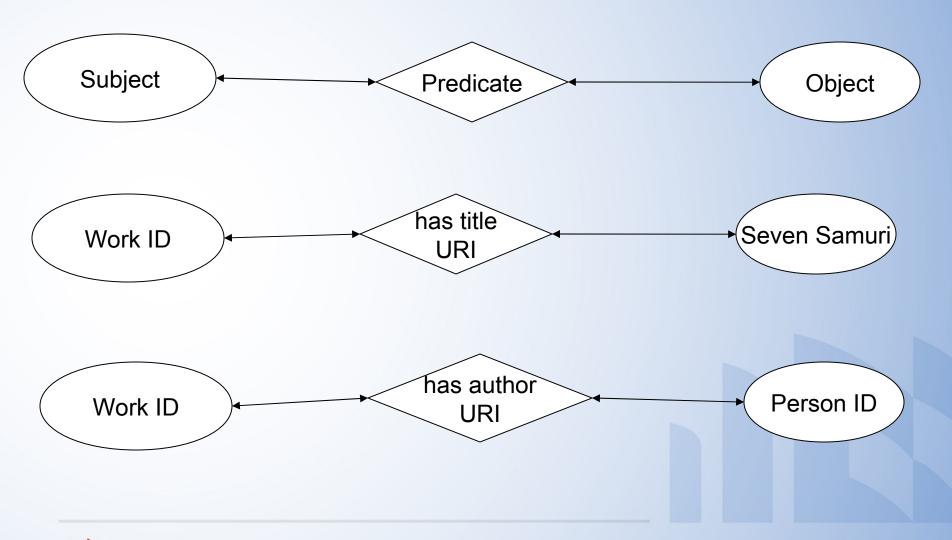
FRBR: an Entity Relationship Model (ER)



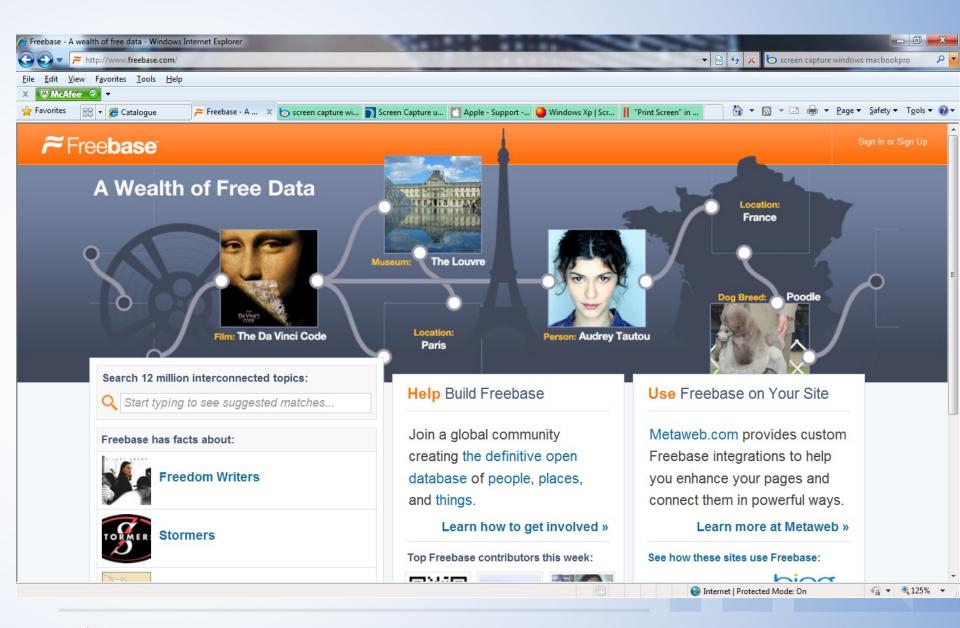




## RDA in RDF









Give me all composers

that composed operas

that were based on plays

that were written by Shakespeare.





## William Shakespeare

Works and the operas that they inspired:

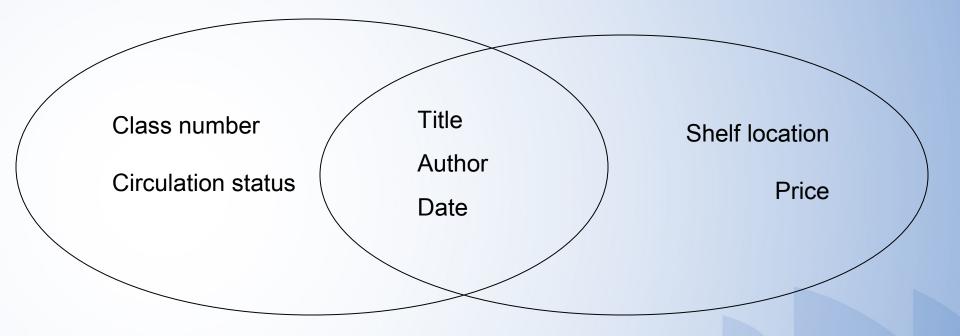
King Henry IV (Play) Verdi: Falstaff

Macbeth (Play) Verdi: Macbeth

The Merry Wives of Windsor (Play) Verdi: Falstaff

Othello (Play) Verdi: Otello



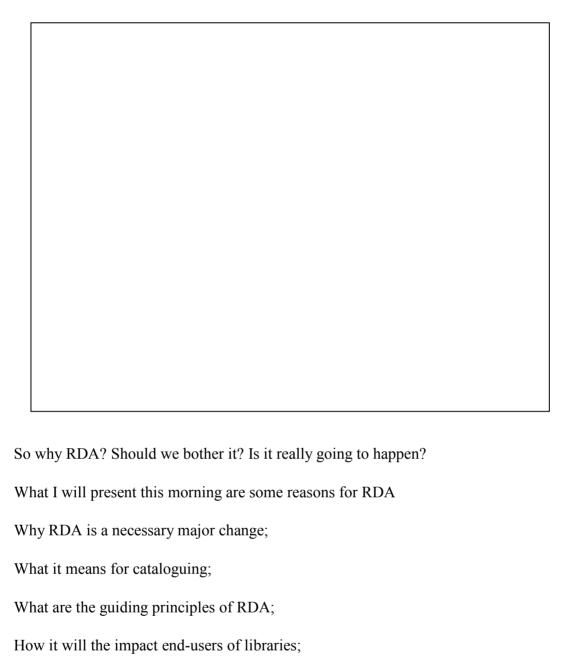




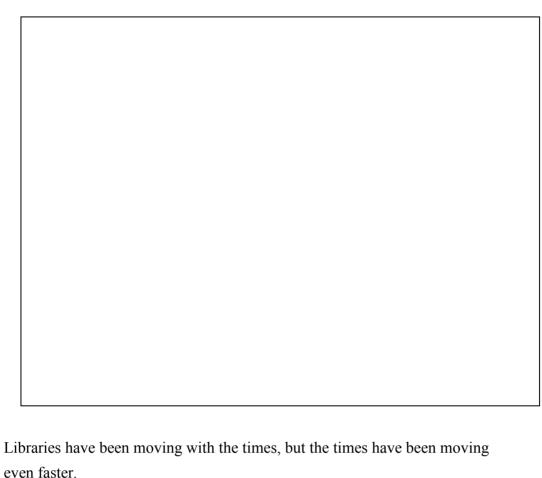
## First things first







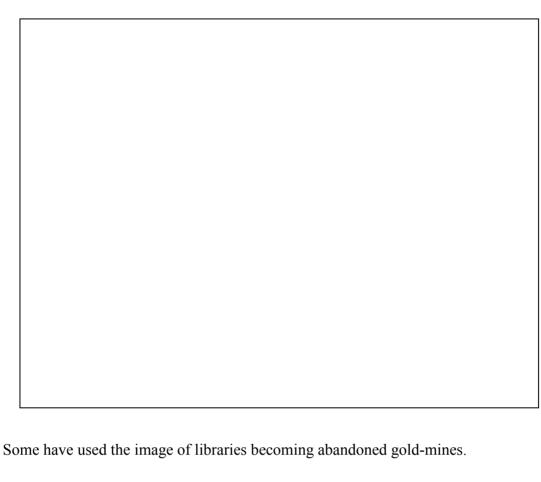
And finally where RDA fits in the longer term plan for libraries in the internet era.



even faster.

People can find what they want without having to come to the library.

Renee Register of OCLC has warned that libraries are in danger of becoming silos of information, cut off from the places where most people now meet their information needs.



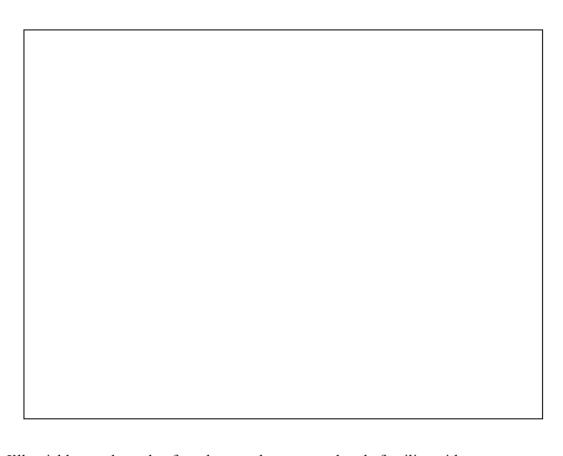
We still have lots of irreplaceable information, but users find it much easier to go elsewhere to find what they want.



RDA is not the sole answer to this development.

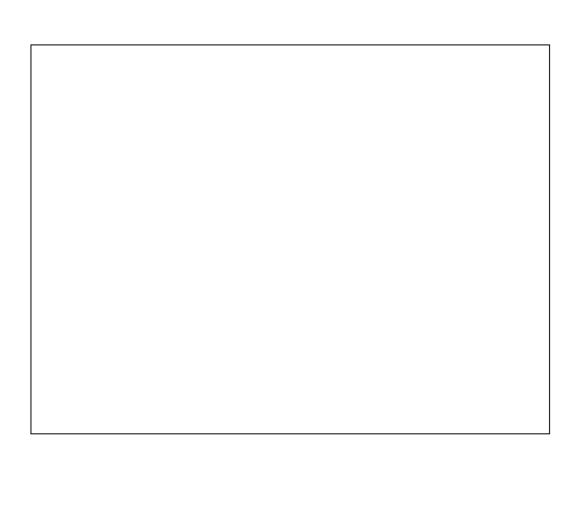


But RDA is part of a larger set of changes that are being prepared to bring library resources and metadata into the front line when users search the internet for information.



I'll quickly run through a few changes that we are already familiar with to help us see RDA in its context.

We are familiar with these changes to AACR2.					
The rule of three is now optional, so potential user access to resources is enhanced by creating more access points for searching.					
Old fashioned words have been updated. Cookery has become cooking, for example.					
We have been gradually adopting more natural language direct order terms.  Body, human is now searched for under Human body.					



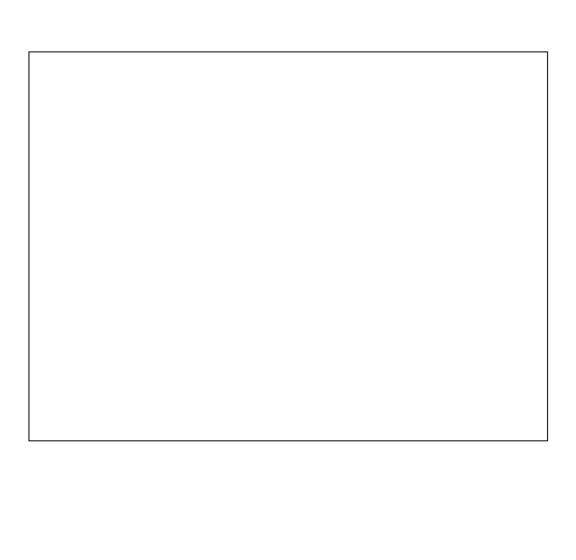
There is more support for genre vocabularies to be used now. Library of Congress is currently working on a list of music genre terms.

Many records cataloguers download to edit contain fully formatted contents notes, now.

All of these changes are designed to enhance end-user ability to access library resources.



So why do we need RDA?



Because tweaking the old rules is not enough any more.

ger expectations are outpooing our library's ability to keep up with					
ser expectations are outpacing our library's ability to keep up with					
ow users search and what they expect to find.					
agra are simply too many resources navy for libraries to estal area					
nere are simply too many resources now for libraries to catalogue					

Tł in the ways they used to.

Something has to give.

I will show how RDA is designed to help libraries go some way to addressing these two issues.

We mustn't forget what library patrons are used to when they are not using the library for searching.

A student who has to do a project on Jane Eyre only needs to type the words "Jane Eyre" into Google and they presented with "everything" that's available. The information seeker can select from this smorgasboard of information the particular items she wants.

The search results can even show her resources she probably never thought of before she started searching.

She can select from text resources, images, videos, -- even maps.



Within 2 clicks she can learn about a production of Jane Eyre that was showing right next door.



RDA is designed to give us that sort of description linking of relationships that users are used to seeing when they use the internet for searching.

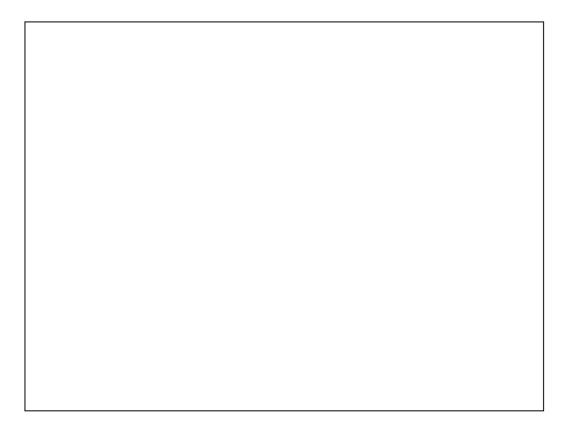
And that means it is very important for cataloguers to set up our records so they can be understood by not only people, but machines, too.

MARC does that, but it is not enough. MARC only talks to libraries. We need to ensure that our data can be understood by more systems than just MARC.

And AACR2 was not designed to describe things in ways that users think when they search for information on the internet.



Firstly, where does RDA come from? RDA began as a revision of AACR2.



IFLA, International Federation of Library Associations, is behind RDA. All the documentation is on the IFLA website. OCLC is also involved with RDA development, and you can also find RDA documentation on the OCLC site. So we've got the professional international library associations behind RDA.

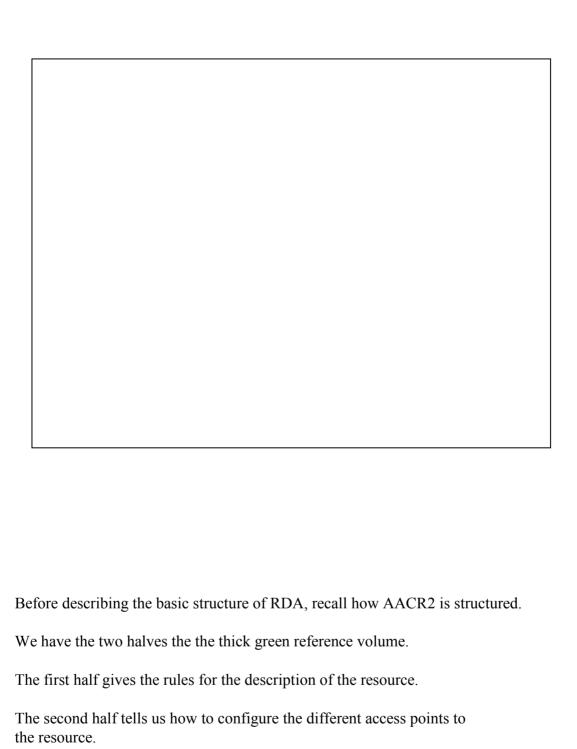
AACR2 was needing revision as more complex resources were coming into libraries, and especially when online and electronic resources were becoming part of the library collection.

There was a conference on the future of AACR2 in 1997.

This conference looked at FRBR principles for describing resources and the distinction between content and carrier in particular. The focus was also on establishing rules that had international scope. And RDA has carried forward all of those critical issues addressed at that conference.

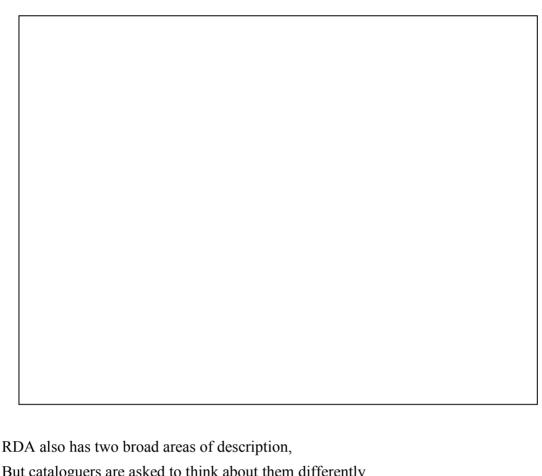
That led to the idea of AACR3, but AACR describes only "Anglo-American" rules, and the intention was to support rules that have a wider international relevance. So AACR was changed to RDA – Resource Description and Access.

So RDA is the next development in a series of changes that have been under way with through different editions and modifications to AACR rules.



And the description and access rules were originally designed for

resources like books and card catalogues.



But cataloguers are asked to think about them differently

Instead of Description, RDA has attributes of entities

And there is a strong emphasis on relationships.

And if you think about it, this is a bit closer to how we think when we are searching online.

Librarians talk about access points and description of a particular book or other item.

But when users search they are not always thinking about a particular item. Often they are asking for something about a subject, or a work that is written by someone, or a song sung by a performer.



RDA is organizing bibliographic descriptions around the way we think when searching.

Look at RDAs "attributes". Attributes of what?

In AACR2 we describe the resource we hold in our hands.

But in RDA we do more than that.

RDA describes entities in ways searchers often think when looking for a work.

A user wants "something about Romeo and Juliet?" Or a copy of the play itself

- video would be nice.

Or something by someone, or published by a particular company?

Or about something? Something is a very prosaic word. RDA uses "Entities".

In FRBR we have the four user tasks: find, identify, select, obtain.

These are fully imbued with the assumption of user knowledge.

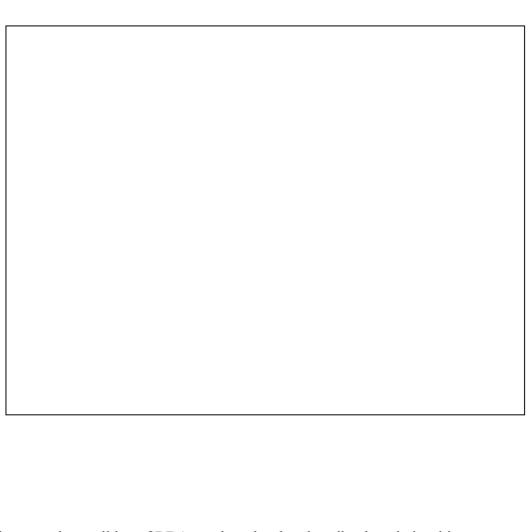
"to find entities that correspond to the user's stated search criteria (i.e., to locate either a single entity or a set of entities in a file or database as the result of a search using an attribute or relationship of the entity);"

RDA has rules for describing the intellectual content as it exists quite independently of its physical carrier.

We have those now in AACR2, but they are all mixed up with our descriptions of specific resources. The concepts are confused.

And that does not help machines work with the data.

We need to break apart the data to enable machines to give us the relationships users expect when they search google.



The second overall leg of RDA are the rules that describe the relationships between and among these entities.

What is the relationship between an intellectual work, the agents, and the subject?

The relationships in RDA also work within each of these entities. So RDA describes the various relationships that exist within the different entities of the intellectual endeavour – the publisher, the author, the title of the work, the format of the work.



RDA is built on the FRBR model.

I need to explain what this FRBR model is. It is the foundation of RDA. So it is important to understand it.

FRBR stands for Functional Requirements for Bibliographic Resources.

FRBR breaks up descriptive bibliographic information into 3 groups.

The first group are the intellectual endeavour entities.

The work is the abstract idea of the creation. Example, a symphony, a painting, a novel.

The Expression is how that work is expressed – e.g. in music, spoken word, text, and if text, what language

Manifestation is the actual physical thing the cataloguer catalogues and the acquisition librarian puts into the library. It might be a book, a CD or a digital file.

Then there is the particular item such as the specific copy of the book one selects to read.

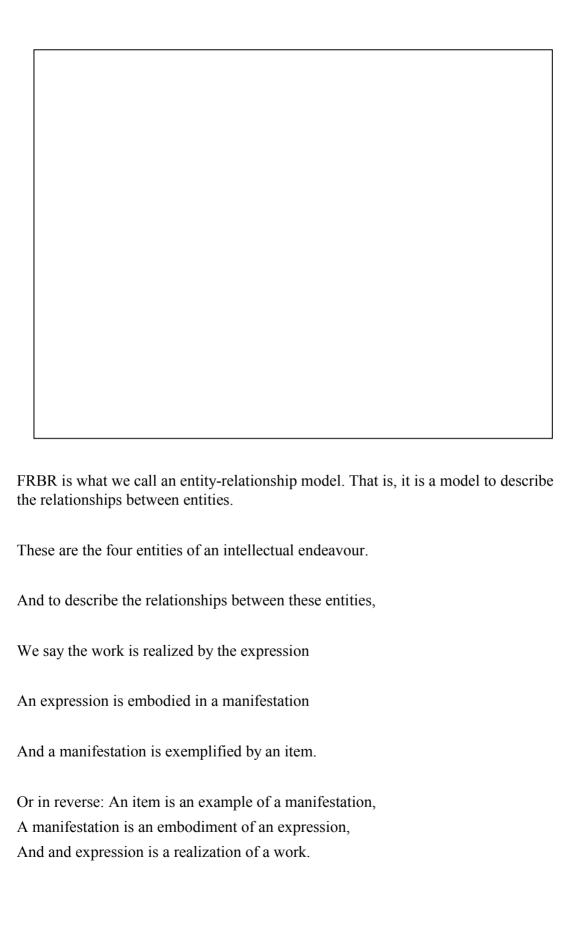
The second group of FRBR entities are the agents that are related to the intellectual work. These can be authors, composers, illustrators, publishers, distributors.

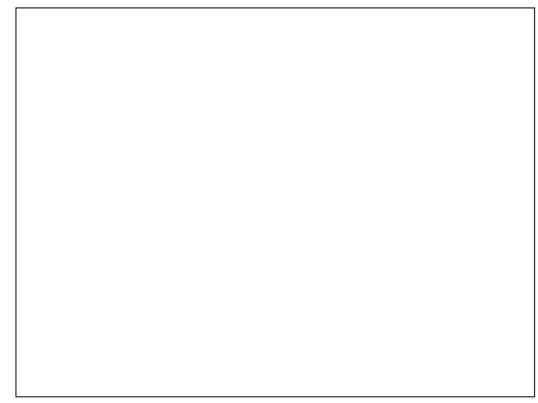
The third group are the subjects. There are 4 different types of subject: concept, object, event and place.

You may wonder why "objects" - or realia.

Libraries don't collect too many objects as such.

But museums and art galleries do. FRBR is a model that is extensible





The Work represents the abstract idea of what is created. So it can be Beethoven's symphony, Shakespeare's Hamlet, Charles Dickens' Oliver Twist.

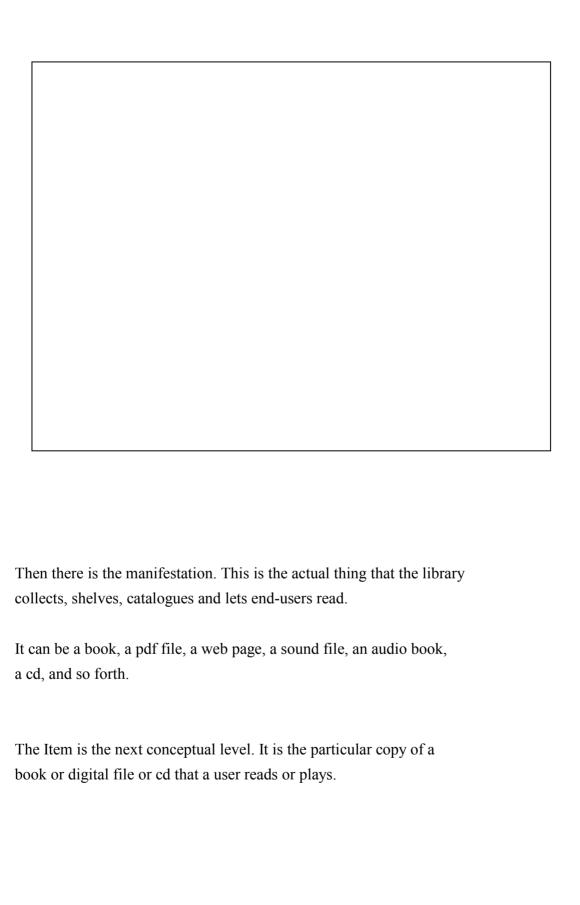
The idea is to have a distinct category that will enable end users to search for everything about a particular work. This Work entity is very simple. A library record for it might contain nothing more than a title.

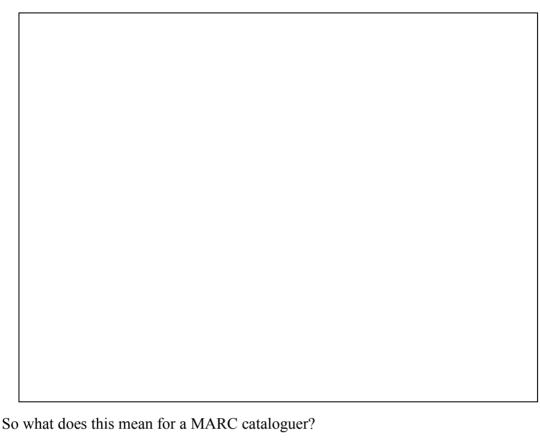
Note how we are approaching this from how our users think. Not only in terms of how to describe the book we have in our hand.

But a work has to be expressed in some way for us to experience it, obviously. If it is a novel, it will be expressed in printed words. And if it is expressed in printed words, then those words will belong to a particular language. Someone can then translate that work into another language. It will still be the same work, but will have two different expressions then.

So the expression is a separate conceptual idea from the work itself.

And we haven't got to describing the book in our hand yet. It's entities, not resources



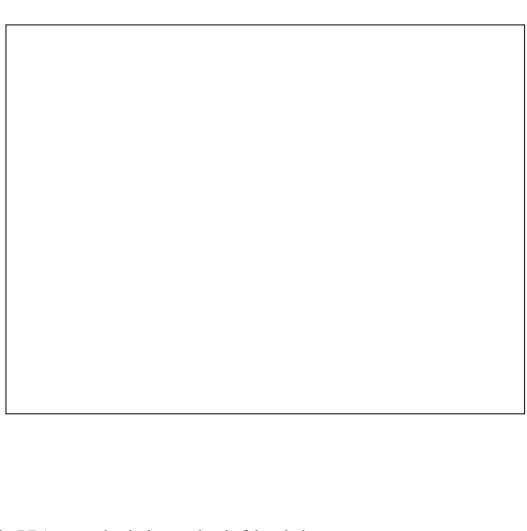


I said that the work is the most general conceptual idea of the intellectual content. There are hundreds of versions of Shakespeare's Romeo and Juliet available, and there are many variations of the titles they use. But they all are variants of the same Work, the same play.

Cataloguers cluster all of these together with uniform titles.

So to some extent cataloguers are already separating out the "Work" entity and bringing all the different variants of the work together.

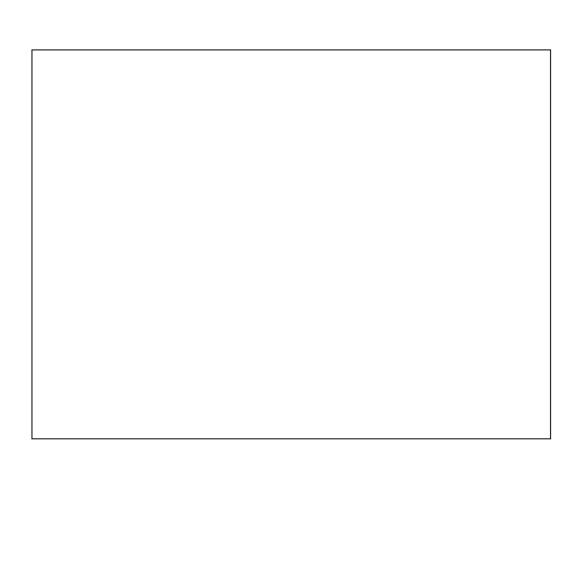
But there are problems with uniform titles, that I'll come to, and that RDA addresses.



The RDA expression is the next level of description.

A MARC cataloguer today covers this information every time she enters the language, or the general material designation into the record.

(You might recall that back in 1997 there was that AACR2 conference that discussed problems with the GMD.)

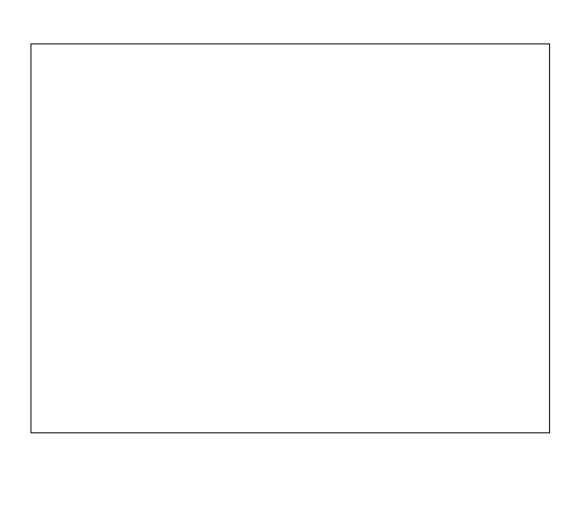


Then there is the manifestation level. This is where the MARC cataloguer would enter the exact wording of the title that appears on the title page, publication information, and the physical description of the resource.

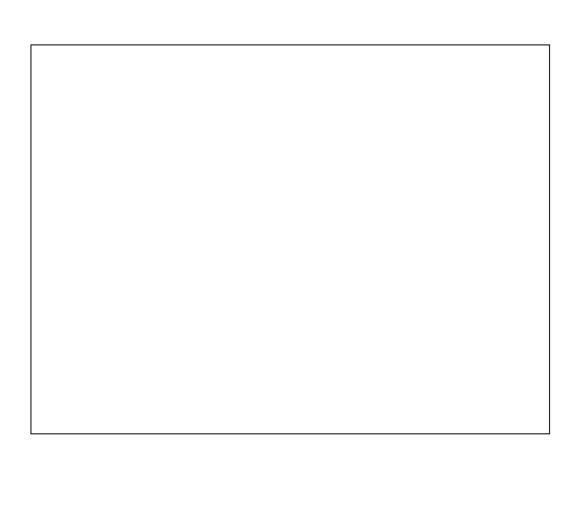
So what cataloguers will actually do when working with RDA is not very different from what they do now.

So to recap,				
When you look at a MARC based OPAC record today you can see the different components of the FRBR model that is at the heart of RDA.				
So when you look at the uniform title information, what you often				

see is the FRBR Work entity.



When you look at the GMD and language information, you are looking at the FRBR Expression entity.



When the OPAC displays the publication and physical description details, it is displaying the Manifestation information.

And finally, the call number and barcode give us the Item details.						
<del>-</del>						
So.	So if we are doing all of this already, why do we need RDA?					
20	in the doing an or and anoually, any do no nood test.					



One reason.

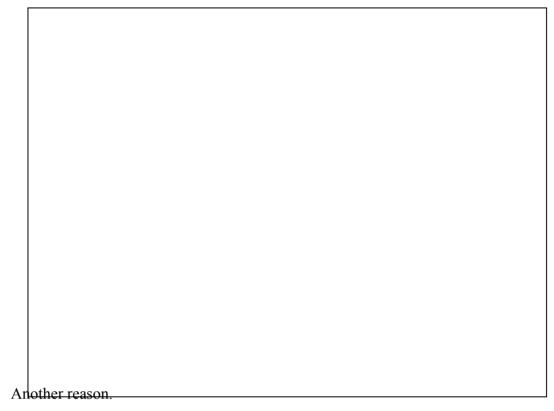
Uniform titles are not very uniform.

Karen Coyle has described them as Un-Uniform titles.

AACR2 has a lot of conceptual confusion among its terms. When uniform titles were being worked out, they were not being worked out with internet searching in mind. And now we want machines to do more of the work, we need to be sure we are not confusing the machines by mixing up concepts that make perfect sense only to us as humans.

Uniform titles in AACR2 do not only bring the different forms of a title together, they also use genre terms to describe collections, and genre terms are pretty useless for searching and locating a specific work.

Other Examples – don't work quite as well as "Hamlet"



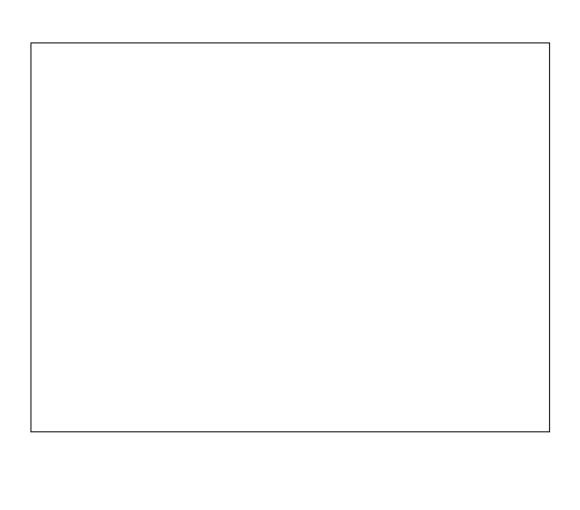
The GMD also confuses a number of different concepts.

I think every cataloguer knows how limiting the present GMD sometimes can be as a useful tool for end-users.

RDA will get rid of the GMD and replace it with more meaningful distinction between what is the carrier of the resource and what is its content.

So instead of using the very blunt "videorecording" to describe the resource, RDA will specify whether it is a videocassette or a videodisc, for example. It will have a separate entry to inform users if it is a music video, a lecture, or a film.

That term you see there, "two dimensional image", is something new. It sounds a mouthful, but there is a very good reason for introducing this term, and a few other terms like it. I'll explain that in another slide.



Library of Congress have introduced three new MARC fields to cater for this replacement to the GMD.

I said RDA introduces some new terms for describing Resources.

"two dimensional image" is one example, and I'll use it to Illustrate something more generic that RDA is doing for us.

The term covers films, motion pictures and video recordings.

So it enables searches across all of these formats

But it comes from another standard that has long been used by the publishing industry. Libraries use MARC, but publishers use something else, ONIX.

Why would libraries be using a term from a publishing standard? The simple answer is work load.

If someone else has produced very good metadata to describe resources, why can't we use use their work instead of doing our own?

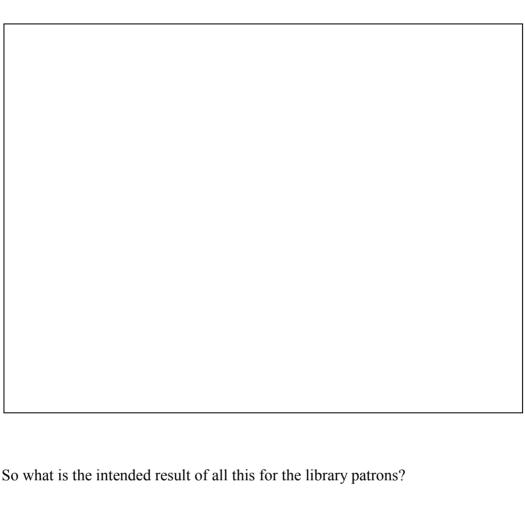
Libraries need help. We need to be making use of data that is already out there. We should not have to re-enter data that someone else has already entered. We can just download what others have done.

Publishers produce lots of descriptive metadata. Not all of it is useful for libraries. But some of it is.

RDA is making some moves to enable libraries to use data publishers have already produced.

Saves us work.

And that explains some ONIX terms appearing in RDA.

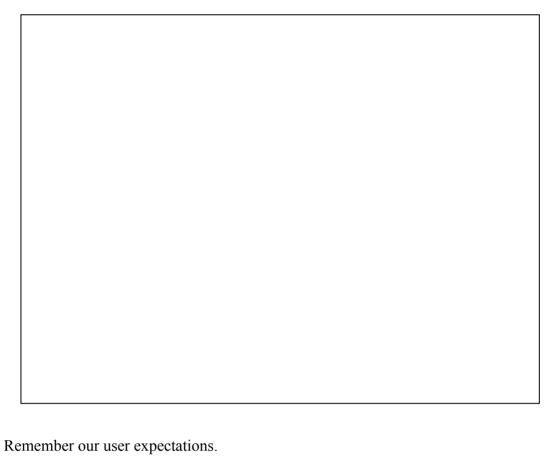


What RDA will allow is for users to type in a search term, like Jane Eyre, and just as they expect to see everything that is available in Google, so they will find the same sorts of results in the library catalogue.

Typing in Jane Eyre will bring up all the different types of works about Jane Eyre. The DVDs can be clustered in one part of the screen. Books in another. Users can see the audio files available, and so forth.

Note that in this slide the icons represent expressions – e.g. text expression, audio expression, etc.

These icons can act as gateways to the manifestations of those expressions.



They want to see everything and select what they need.



So what does this mean for the cataloguer?

In MARC, a cataloguer using RDA, can create a Work record by simply entering the name of the author and a preferred title of a work. That's it.

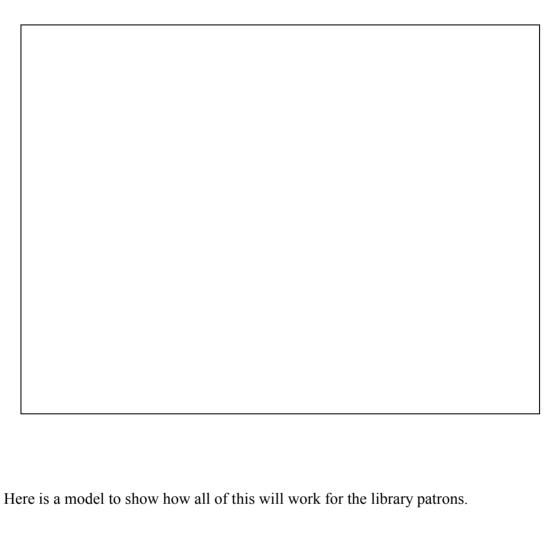
(RDA uses "preferred title" instead of "uniform" title.) If a work record already exists in the catalogue, and the cataloguer has a new book version of that work, the cataloguer doesn't create a new duplicate record. She creates a link to the existing work record.

Another record can be created for the Expression. Or, if the expression record is already there in the catalogue, just link to it. No need to retype it all.

Most of what an RDA cataloguer will be cataloguing will be manifestations – the physical resources themselves. If there are already existing Work and Expression records in the catalogue, the cataloguer needs only to link to them, and add the additional information needed for the manifestation.

if the catalogue had a work and and expression record, the cataloguer will need to link to those, and then add the details of the title, publisher, description on the record.

Here's another example.				
The work record: Note that in RDA there are more attributes to be included for a work and expression record. This slide is only intended to demonstrate the link with what we are presently doing.				
The expression record				
The manifestation record				

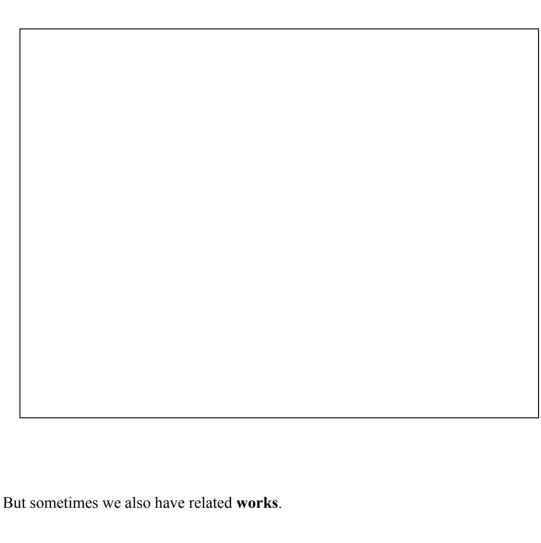


A user can type in a work term, Jane Eyre. This work term links to the different expressions of the work and brings up them all up for the searcher.

So we can see the novels, the large-print novels, audiobooks, DVDs.

If the user select the book, they can click on the novel option and see the different publications available.

Of if they want an audiobook, they can drill down through the audiobook expression to select what they wants.

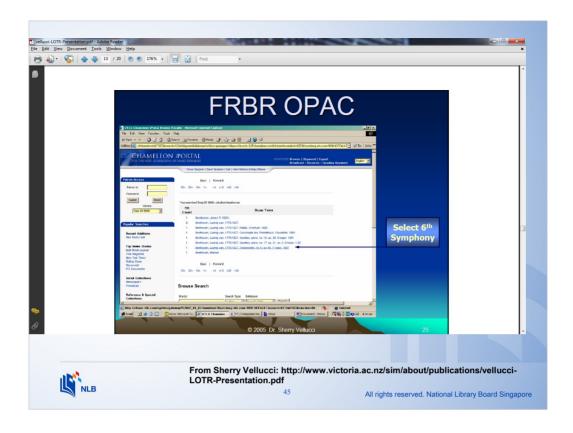


The FRBR / RDA model also allows us to bring together related works.

In this slide, we can see 4 separate works that are all related to Show Boat.

First there was the novel. Then there was a 1937 adaptation of that novel. Then another 1970s adaptation that was different yet again. Then there was the stage musical.

See how the FRBR / RDA model allows users to see the related works side by side.

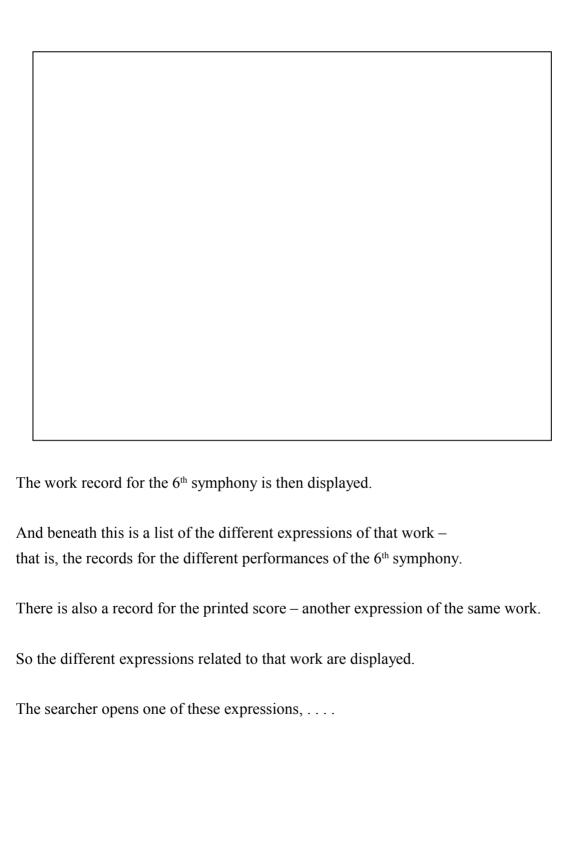


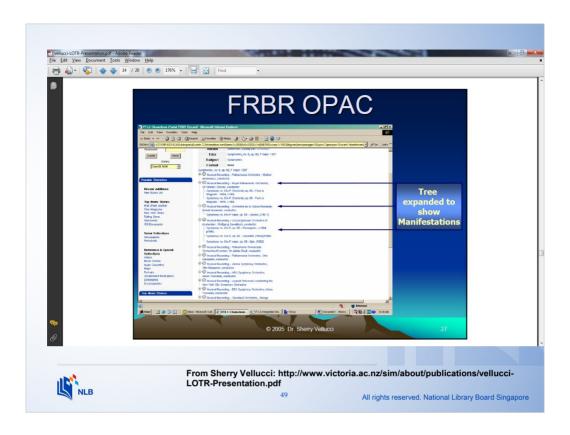


## TRY PDF

What are displayed are all the works of Beethoven. At the top we see a list of symphonies. The searcher selects the 6<sup>th</sup> symphony – which is one of the works of Beethoven.









. . . . And then sees a list of the manifestations of that expression.





The expression record supplies information about the orchestra performing, the conductor of the orchestra, and any other notes on the musicians.





The manifestation record has all the publication details, the description of the playing time of the recording, the type of sound file it is, when it was published and so on.



So that is the idea behind RDA. I have not covered all the relationships, such as those between persons and subjects and the intellectual content. But hopefully you have a clearer idea of what RDA is designed to do.

RDA is structuring the descriptions of bibliographic records for internet searching. It allows libraries to make use of other standards and material that is out there – such as ONIX – so libraries can leverage metadata that has been created by others.

It will be a standard that enables library resources to be linked with non library collections such as those in museums and art galleries.

It is built on the FRBR model to enable a description of relationships and entities that are more in synch with how users think and search

It is more into line with what they have come to expect from the internet.

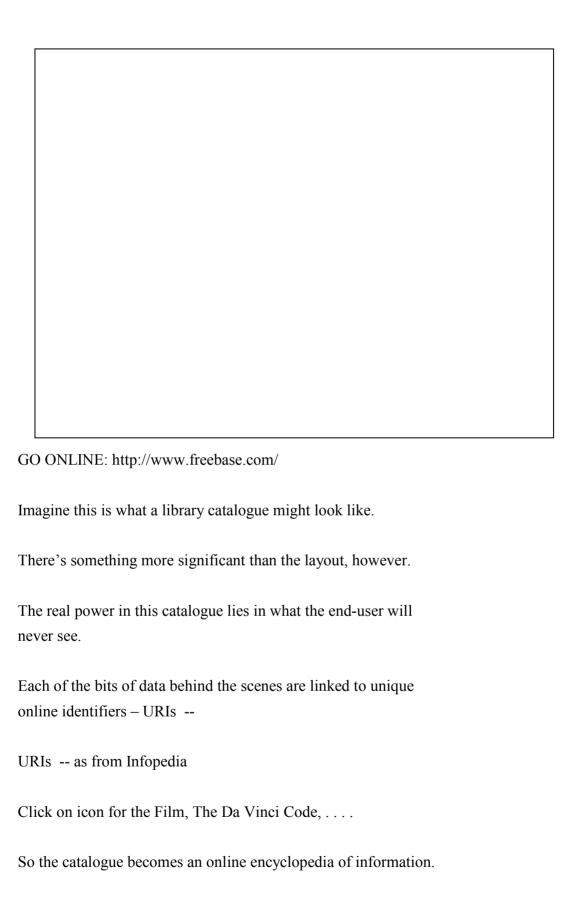


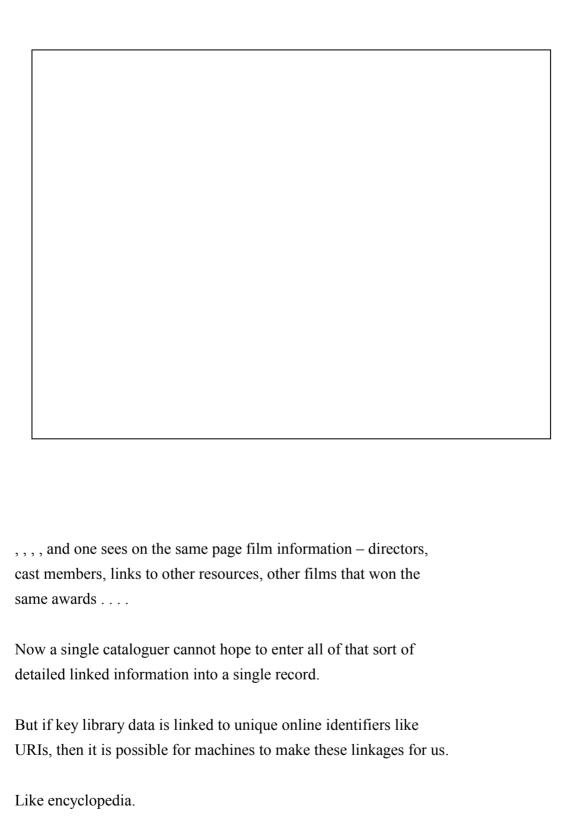
Stop for break

But describing the attributes of our entities and the relationships between their different entities is only part of what RDA is being designed to do.

We still have not got library records out of the library catalogue and into the eye of Google and other internet search engines yet.

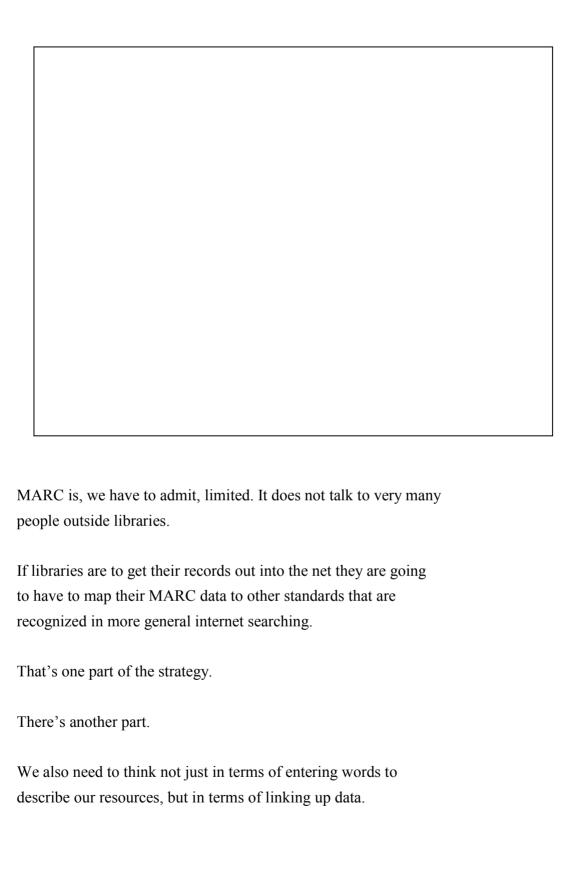
More needs to be done to enable library records to jump out from our catalogue and into the internet. And that's the subject of the next part of this presentation.





So the next stage in the evolution of library resource descriptions will be to get our data out into the web.

Once it's out on the web we want it to have as much chance of being discovered as, say, a Wikipedia article has today.



MARC is used by libraries.				
It's great for libraries sharing data.				
But it is not used by anyone else.				

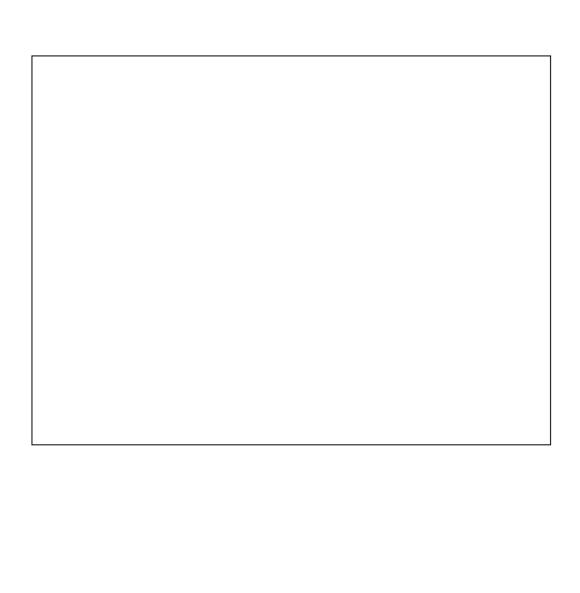
There is an international standard for a metadata schema that is widely used.

And already hundreds of libraries, government agencies and international bodies are using it to share digital resources.

Dublin Core.

If libraries want to share their data on the wider internet, they need to use a language that is recognized by search engines and aggregators on the internet.

Dublin Core is not the only schema used. There are specialist schema for manuscripts, archives, images, but DC is the most common one that can be used for most materials

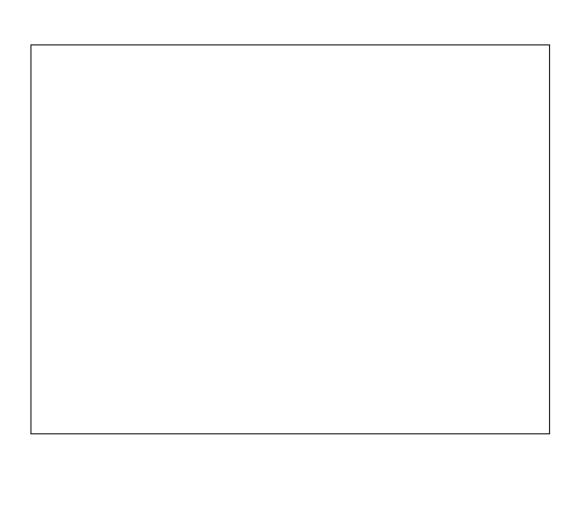


The library of congress has already assigned unique online identifiers to all of its LCSH subject headings.

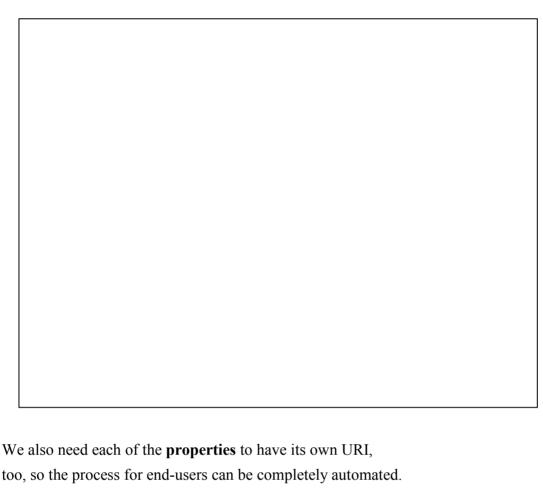
This is going to make it possible to link up our library records with all other records on the internet that use the same identifiers.



This means that if a cataloguer types in the subject, Elephants, it is possible for that word to be linked to that unique online identifier for elephants. Once that happens, the record is going to be indirectly linked to every other record in the internet that also uses the same library of congress identifier.



So when the cataloguer enters the subject "Elephants", an application will link that automatically to its persistent and unique identifier, the URI.



too, so the process for end-users can be completely automated.

This way computers can know that Elephants are a Subject. So on the internet computers won't just bring together elephants from all over the place.

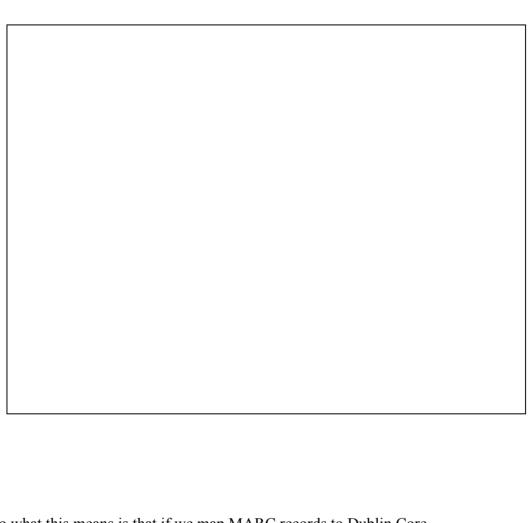
They will cluster those that are actual subjects of something.

But who will look after or be responsible for the Subject URI?

LOC doesn't do that, so who does?

An RDA task group been working on this with another standard, Dublin Core.

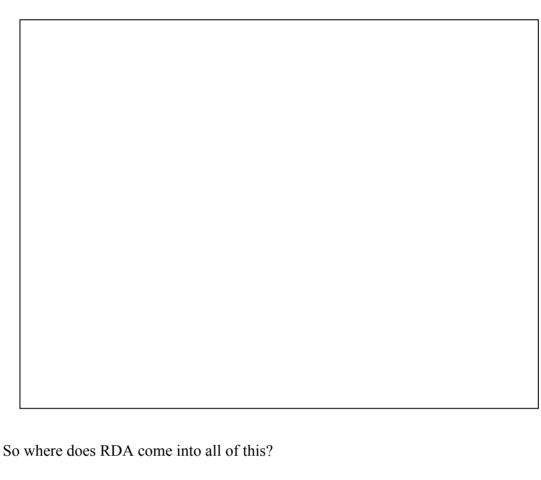
The Dublin Core schema, as I mentioned before, is a language for describing the property labels of resources. It is an international standard, and all of its property labels have, like the LCSH headings, persistent unique URI identifiers for internet searching.



So what this means is that if we map MARC records to Dublin Core, then our data is potentially open and available to search engines on the internet. Users won't have to log in to a library OPAC page or online catalogue page to search library resources.

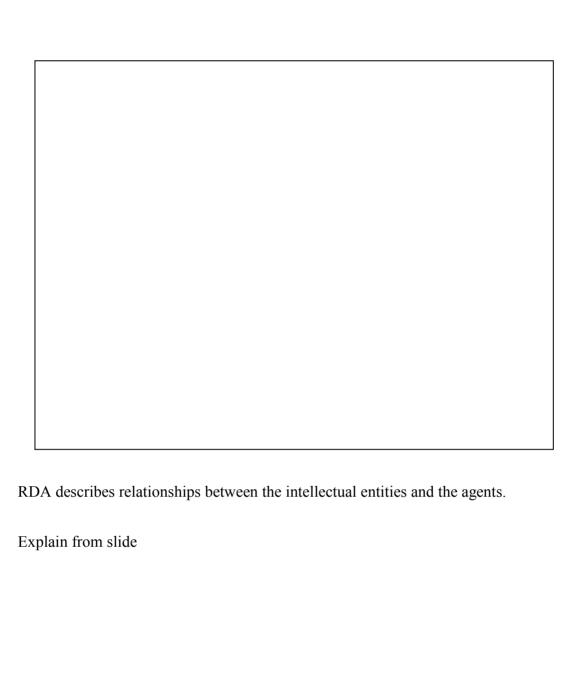
Internet aggregators and search engines will be more likely to bring library resources to the users.

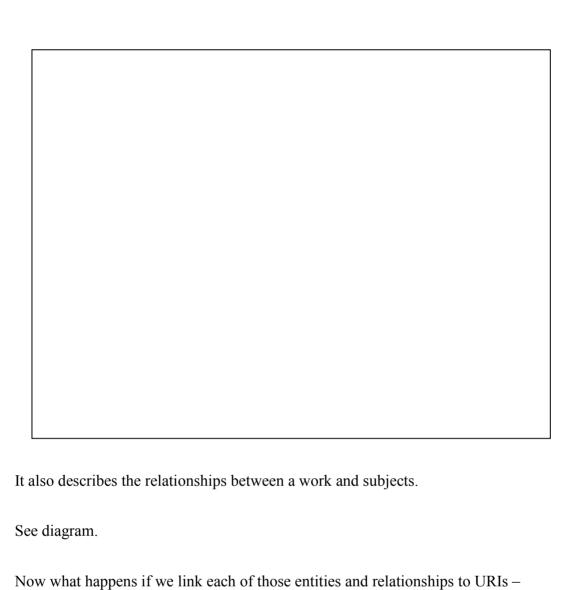
Library resources will be described in a language that will make them part of the wider web of information.



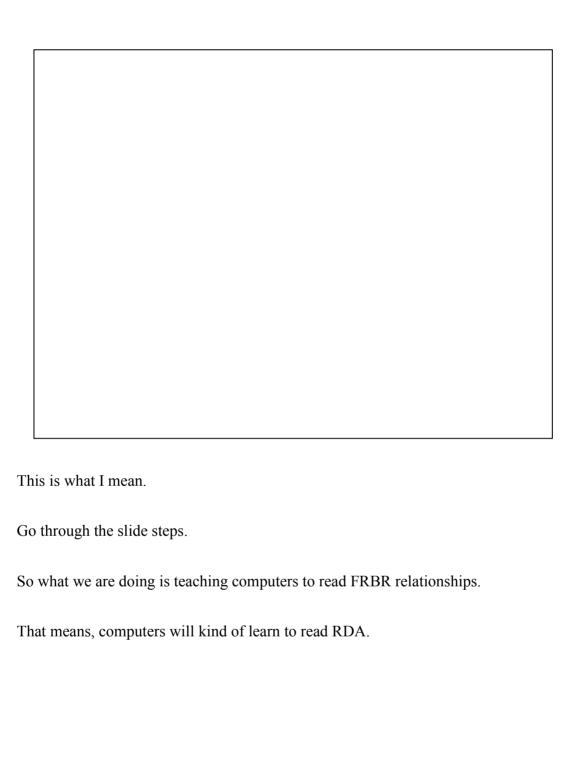
Well RDA, remember, is built on FRBR entities and relationships.

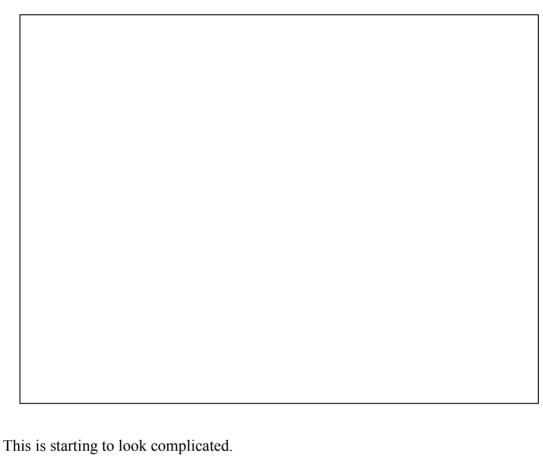
Earlier we saw the relationships between the different entities of the intellectual endeavour group.





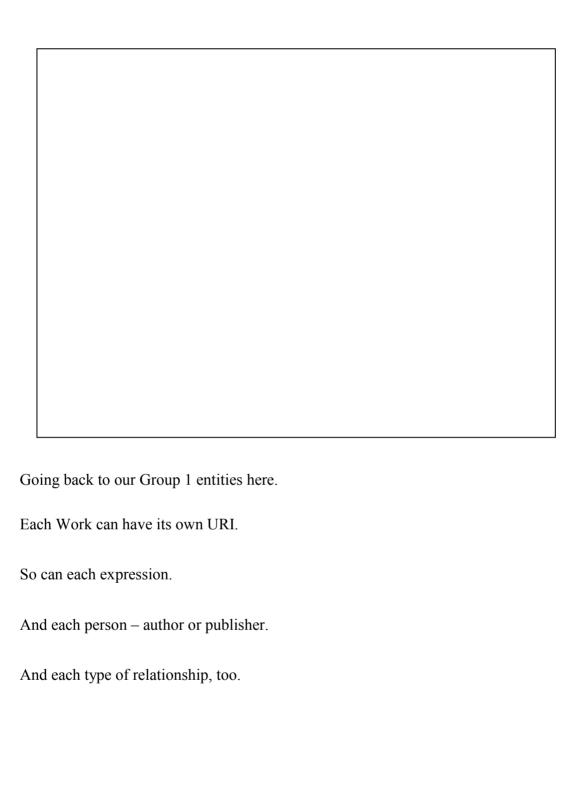
online identifiers that computers recognize?



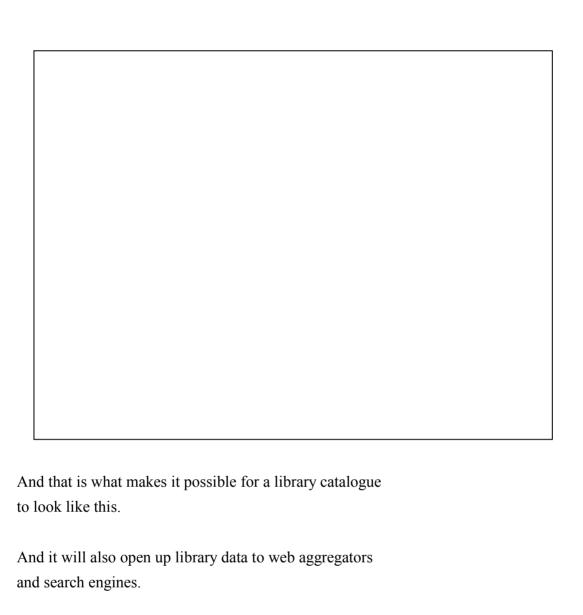


But all it is trying to show is that each FRBR – or RDA – entity and relationship has its own URI identifier

And computers understand what each URI identifier means.



URIs will enable computers to link up all RDA concepts.				
It looks complicated to us, but really the basic unit for				
each computer link is very simple.				
Every link unit is a triple.				
Explain from slide.				



The library data will come to them through their everyday internet searches.



It will also make it possible for computers to supply answers to questions.





And it can also save cataloguers work.

